



Institute of  
Business Administration  
Karachi

Leadership and Ideas for Tomorrow



# Workshop on Strategic Project Management (Module 2)

Strategy &  
Management

March 29 01 & 02 , 2016

9:00am – 5:00pm

Venue: CEE@IBA, Karachi



IBA Aman Tower in 2015

## OVERVIEW

The objective of this workshop is to enable professionals better comprehend generally the strategic elements while managing projects and specifically understanding the strategic implications of: establishing PMOs; gauging project management maturity; managing project risks.

This program focuses on making professionals capable of identifying strategic elements around managing projects along with evaluating solutions after synthesizing this elemental information.

This will help in decision making not only in projects but at the program and portfolio levels as well.

## LEARNING OUTCOMES

Knowledge is developing in every field at an astounding pace and therefore managers and professionals need more food for thought while managing their challenging projects.

This is especially crucial in emerging economies. Keeping this in view, this workshop was designed and built on the already laid-out background of project management methodology.

By going through this workshop corporate-managers, principal-engineers and professionals better equip themselves with:

- a. Best Practices in Project Management
- b. Approaches of Project Stakeholder Management
- c. Elements for establishing effective PMOs
- d. Models for Gauging & improving Project Management Maturity of organizations/departments
- e. Framework for managing project risks



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## Special Features

This workshop is structured to involve professionals in a multiple-session, cross-functional, interactive workshop format in which they get substantial awareness about the contents and relevant issues. The major focus is on the theme of comprehending strategic implications of various project decisions, and to propose strategies that professionals can implement in their job-positions after completing this workshop. For this: case-studies, group exercises and simulations are the best tools which will be extensively relied upon.



## FACULTY

**Engr. Dr. Syed Irfan Nabi** PMP®, PE, PhD (IBA, Pak), MS (GWU, USA), PGDTE (IUT, OIC), BSc Eng (UET Peshawar, Pak) Assistant Professor and Lead Trainer at Center of Executive Education, Institute of Business Administration. His areas of expertise include project management, change management, leadership & motivation, technology policy & planning, information systems and information security. He has about 20 years of national and international professional experience, working as Quality

Assurance Consultant, Senior Researcher, System Specialist, IT Support Staff, Technical Trainer and Maintenance Engineer in various organizations including Ensign Communiqué, Fauji Fertilizer Company, Pakistan Steel, World Wildlife Fund for Nature, George Washington University, and King Saud University. His extensive global exposure includes countries like USA, Australia, Italy, Hungary, Saudi Arabia, Republic of Korea, and Bangladesh. He chairs the IT Security Techniques

Technical Committee (PSQCA-ITC-TC3) of Pakistan Standards and Quality Control Authority and is a member of ISO/IEC Joint Technical Committee 1 "Information technology". With bachelor's in engineering he moved to engineering management for his master's and eventually to doctorate in management information systems. He has numerous scholarly peer-reviewed journal articles, conference papers and book chapters to his credit. His current research interests include ontology, theorization, knowledge understanding and representation, leadership and change management, human behavior, information security and fourth-generation warfare.



**Dr. Rameez Khalid**, PhD (France), PMP, CQSSBB, OCP, PE, Member Institute for Supply Management (ISM), is Assistant Professor at Institute of Business Administration (IBA), Karachi. Earlier he was affiliated with NED University. He is alumnus of NED from where he did his B.E. (Mechanical). He started his career from Abbott Labs.' Maintenance department; then joined public sector organization in Project Management department. He teaches in the academic programs of the Institute. Dr. Rameez has successfully completed numerous industrial projects where he applied such practical tools as the basic Quality tools, Cost of Quality, ISO Standards, Gage R&R, DOE, tools of Lean, CPM/PERT, Earned Value, Monte Carlo Simulations, SCOR, Linear Programming etc. His current research interests are: global projects management, project risk management, cost of quality (CoQ),

design of experiments (DOE), ergonomics, flow-shop scheduling, SCOR application and business process simulation.

## TOPICS COVERED

### Strategic Project Management

### Project Management Simulation

### Project Stakeholder Management

- Stakeholder Identification
- Stakeholder Prioritization
- Strategic Implications of Stakeholder Management Approaches

### Establish Effective PMOs

- What is a PMO and its Objective?
- Steps for Establishment
- Mandates, Policies and Politics
- Strategic Implications

### PM Maturity

- Measuring Project Management Maturity
- Project Management Maturity Models
- Status; Gap; Benchmark; Strategy Application

### Project Risk Management

- Stages of Project Risk Management
- Quantitative Risk Analysis
- Reserve Analysis & Risk Response Strategy
- Monte Carlo Simulation

### Managing Program/Portfolio

- Discussion with Expert Panelists
- Local Challenges in managing Program/Portfolio

### Future Strategic Directions

## Workshop Fees

PKR 40,000/participant

Inclusive of Course material, IBA Workshop Certificate, Lunch, Refreshments & Business networking

Experience

# EXECUTIVE EDUCATION

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