

Workshop on Managerial Communication Strategies for Success

FEEDBACK RATING*

Program 4.5/5

Faculty 4.4/5

September 26 & 27, 2018

9:00 am to 5:00 pm

Venue: CEE@IBA, Karachi



OVERVIEW

Gain confidence in discussing business related topics by mastering “The You Attitude” whether its marketing, sales, advertising, globalization, finances and information technology by learning key communication skills such as how to give presentations, express opinions articulately, address customer complaints and handle tough Q&A sessions.

It is all about effective communication in both internal and external business environment.

PARTICIPANTS PROFILE

- Senior & Middle level Business professionals
- Managers, Engineers
- Sales & marketing professionals
- Administrative and support staff, or
- Anyone who wants to advance his/her career through better communications.

FACULTY

Ms. Nadia Sayeed

Expert in Oral Communication, Soft Skill Development, Presentation, Interviewing and Communication Skills Visiting Faculty, IBA, Karachi MBA, IBA, Karachi.

TOPICS COVERED

The key objectives for this interactive workshop cover the following topics:

- Communication: A Survival Skill
- Getting Over the Fear Factor
- The Seven C's of Effective Communication
- Effective Communication in Business
- Business Communication & the Global Context
- Group Communication
- Non-Verbal Communication
- Image Management

Workshop Fees PKR 35,000/participant

Inclusive of Course material IBA Workshop Certificate Lunch Refreshments & Business networking

Experience

EXECUTIVE EDUCATION

Centre for Executive Education, IBA, Karachi

Center for Executive Education (CEE)
Institute of Business Administration City Campus.
Off Garden Road, Karachi-74400.

For Further Information

T: (92-21) 38104701 (Ext. 1804, 1807, 1809, 1812)

F: (92-21) 38103008

Email: ceeinfo@iba.edu.pk | Visit: cee.iba.edu.pk

Join Us:

<https://www.facebook.com/CEEIBAKarachi/>

<https://www.youtube.com/user/CEEIBA>

<https://twitter.com/CEEIBA/>

<https://www.linkedin.com/groups/3148760>

<https://plus.google.com/112360614740206381722>



Contact us for Client Specific Customized Executive Programs & Consultancy

