

JULY 13, 2020, FROM 3 PM TO 4:30 PM

IBA IN COLLABORATION WITH IFMP PRESENTS

FREE WEBINAR ON

INVESTMENT STRATEGIES UNDER COVID-19

Institute of Financial Markets of Pakistan

During this COVID-19 Pandemic, everyone is finding it hard to survive and maintain profitability. From short term liquidity to long term issues like retirement planning, it can feel like personal finances have been turned upside down. While everyone is experiencing financial challenges, staying focused on the long-term game is important. The market might be in turmoil, but most portfolios should be structured based on strategic asset allocation.

This webinar will shed light on below topics during this session:

- What should be the investment strategy during this tough time?
- Outlook on Asset Allocation Strategies; Equity, Fixed Income, Commodity, and Real Estate.
- Implications of Covid-19 on the Economy: Growth, Tax Revenues, Trade, Inflation, and Monetary Policy.
- Stock Market Implications: Liquidity backed, valuation impact, short vs long-term strategies.
- Investment Risk Appetite: Using Stock Market as an investment/savings tool.
- Sector Recommendation: Changing investor and consumer pattern after COVID-19

The participants will have the opportunity to ask questions and devise a strategy to meet their investment goals in these difficult times.

Speakers:



ASIF ARSALAN H SOOMRO

Managing Director - KASB Securities

Former Senior Advisor to Swedish Frontier Markets



MUHAMMAD ASIM, CFA

President CFA Society Pakistan
Chief Investment Officer, MCB Arif Habib Savings & Investments
Member Board of Directors, IFMP

Moderator:



FAHEEM SARDAR

Senior Policy Specialist, Govt. of Pakistan
Managing Director, Tangent
Former CEO, Askari Securities Pakistan

Note: • Seminar to be conducted online through zoom application. • Zoom ID will be shared with registered participants only.

Since this is a free Seminar, slots will be provided on first come first serve basis.

Get your Meeting ID via Email after submitting this registration form: <https://tinyurl.com/yaczjs27>

For Further Information:-

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