

Workshop on
Building High-Performance Culture

*Learn to create an environment that promotes the advancement
of people and the organization!*

DATE, TIME & VENUE



4 & 5 August 2022



9:00 a.m. to 5:00 p.m.



City Campus, IBA Karachi / Online

PROGRAM FEE

PKR 60,000 + 5% SST / participant*

**Inclusive of course material, IBA
certificate, lunch, refreshments & business
networking*

WHO SHOULD ATTEND?

Culture leaders , HR Directors, Functional Heads



PROGRAM OVERVIEW:

Leaders today focus heavily on outcome-based criterion to measure effectiveness of not only individuals & groups but also organizations. This training is designed to help participants learn about how organizational culture can help leaders achieve the performance agenda, particularly at the individual level, group level and organizational level. This course will also discuss cultural processes and imperatives that drive and hinder human excellence.



COURSE OUTLINE

1. Organizational culture in various types and sizes of organizations
2. Effective versus ineffective organizational cultures
3. Analyzing how leaders design/shape an organization's culture
4. Role of values in an effective culture
5. Measuring organizational culture and its effectiveness
6. Handling cross-cultural issues
7. Gender and Diversity – Cultural perspective
8. Differences between performance driven culture versus people driven culture

TAKE THE NEXT STEP

For more information or to apply to this program, visit our website:



cee.iba.edu.pk

PROGRAM LEARNING OUTCOMES:

1. Learn how to create cultural stewardship
2. Understand the role of sense of direction (vision, mission etc) in creating culture
3. Learn how to effectively measure culture without being biased.
4. Understand role of empathy in creating a right culture
5. Learn how to manage teams and groups effectively through setting a right culture
6. Learn to handle various culture related challenges.
7. How to build a culture based upon respect and trust



“My experience with IBA has always been wonderful useful information was provided regarding personal development particularly in leadership area” ”

Syed Faheem

Head of Customer Finance, JS Bank



TRAINERS:

Dr. Waheed Ali Umrani



Ph.D, MBA, Associate Professor, Department of Management, IBA Karachi & Independent Director, Sindh Rural Support Program

Dr. Umrani is working at Institute of Business Administration Karachi as an Associate Professor. He has a vast teaching and industry experience along with various teaching cases and published articles in renowned journals to his credit. Dr. Umrani is currently serving as an Independent Director, National Institute of Banking and Finance, State Bank of Pakistan and also on the Board of Directors of Sindh Rural Support Program (SRSO). He did his PhD from University Utara Malaysia in OB & HR. Dr. Umrani has successfully supervised PhD and Masters students, won Research Grants at National and International Level, conducted consulting work, published in high impact research journals and written teaching case studies on various industries.

As a trainer Dr. Umrani has conducted professional trainings for corporate and academicians in Malaysia, United Arab Emirates, and all-around Pakistan. Where he has had the opportunity to train, interact and learn from people of 150 different countries. His training portfolio falls in three major areas that include Leadership & People Management, Case Writing and Case Teaching, and Quantitative Research Methods.



Dr. Ashar Saleem

Ph.D, MBA, Assistant Professor, Department of Management, IBA Karachi

Dr. Ashar Saleem is working at IBA Karachi as an Assistant Professor of Strategy and Organization Theory. Dr. Saleem is also the Director of MS in Management Program at IBA. His interest areas include business and corporate level strategy, international business strategies and organization theory. He has taught courses on these topics at the undergrad, MS, MBA, and PhD level at LUMS and at IBA.

Dr. Saleem completed his PhD from Lahore University of Management Sciences (LUMS). He did his bachelors in mechanical engineering from UET Lahore, and has over ten years of industry experience—mainly in the manufacturing sector. Dr. Saleem has authored various scholarly articles and teaching case studies on Pakistani organizations in the public and private sector. Dr. Saleem has conducted workshops and executive trainings at IBA and at LUMS.

APPLY HERE

<https://cee.iba.edu.pk/registration.php>

DISCOUNTS

15% Discount for 5 or more than 5 participants from the same organization

10% Discount for 2 or more than 2 participants from the same organization

For discount details & sponsorships, please contact CEE Open Enrollment Program Office.

CONTACT US



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Institute of Business Administration

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Social Media



PROGRAM POLICIES & PAYMENTS

Registrations are only confirmed when full payment has been received from a participant. For a detailed cancellation policy, please visit: <https://cee.iba.edu.pk/cancellation-policy.php>

The Institute may cancel or postpone a program due to insufficient enrolment or unforeseen circumstances. In this case, the institute will refund registration fee, but will not be responsible for any other related expenses including cancellation/change charges by airline and travel agencies. The Institute reserves the right to make changes in its program dates, faculty, policies, and fees at any time.

Payment can be made via cheque / bank draft payable to the "Institute of Business Administration, Karachi" at the following address:

Center for Executive Education (CEE), IBA, City Campus, Garden/Kayani Shaheed Road, Karachi. For online payments via credit cards: <https://onlinepayment.iba.edu.pk/> (from payment type, please select CEE)