

Workshop on

Economics for Non-Economists

DATE, TIME & VENUE



October 26 & 27, 2022



9:00 a.m. to 5:00 p.m.



City Campus, IBA Karachi / Online

PROGRAM FEE

PKR 60,000 + 5% SST / participant*

**Inclusive of course material, IBA certificate, lunch, refreshments & business networking*



Understanding basic economic concepts and theories essential for developing effective policies and frameworks to enhance competitiveness & performance of your organizations.

WHO SHOULD ATTEND?

1. Managers and staff from public, private and non-profit organizations with limited or no exposure to economic concepts and ideas.
2. Public Sector professionals and staff responsible for Industrial and Economic Development.
3. Executives and staff interested in understanding how the economy impacts their company and their communities.
4. Executives and managers wanting to demystify the language and jargon of economics to make it meaningful and useful as a business tool.
5. Students with a background in other fields who would like to improve their economic knowledge.
6. Professionals and students concerned with the well-being and prospects of their country.



PROGRAM LEARNING OUTCOMES:

1. Gain familiarity with economic thinking and use economic theory and tools of economic analysis to a range of issues, including the current pandemic crisis.
2. Analyze the performance and functioning of the government, markets and institutions in the context of social and economic problems faced by the country.
3. Understand and recognize different components of the Federal/ Provincial Budgets and gain understanding of the impact of Budget Deficits on Pakistan's Economic growth and other key economic variables.
4. Identify and recognize the bottlenecks existing in some of Pakistan's major economic sectors and provide workable solutions.
5. Recognize and capture the complexity of economic environment in which companies and organizations operate and industries compete gain sustainable competitive advantage.

TAKE THE NEXT STEP

For more information or to apply to this program, visit our website:



cee.iba.edu.pk



TRAINERS

Dr. Qazi Masood Ahmed

Professor, Department of Economics, IBA Karachi



Dr. Qazi Masood Ahmed has served Institute of Business Administration, Karachi for the last 25 years & as Chairperson, Centre for Executive Education from 2003 to 2009, and the Director, Centre for Business and Economic Research, from 2009 to 2019.

In recent past Dr. Qazi has served as a member of Tax Advisory Council, Federal Board of Revenue, Government of Pakistan, and member, Monetary Policy Committee, State Bank of Pakistan for five years and Chief Economist Government of Sindh for two years. In last 35 years served both federal and government in capacity of members of several tax commission, committees, and task forces, notably, member of Panel of Economist, Government of Pakistan in 2008. Currently serving member of Board of Governor, Sindh Education Foundation and member, Advisory Committee of Sindh government on NFC issues.

Dr. Khadija Malik Bari

*Chairperson, Economics & Finance Department ,
Associate Professor, IBA Karachi*



Dr. Khadija Bari has been associated with Institute of Business Administration (IBA) since 2002. She has moved up laterally, taking up various leadership roles in IBA since her joining IBA as a young PhD student.

Dr. Bari chaired the Department of Economics and Finance at IBA from 2011 to 2017. Currently, along with her academic responsibilities as an Associate Professor at the School of Economics and Social Sciences (SESS), Dr Bari is responsible for setting up Population Research Center (PRC) at IBA. This center has been established in collaboration with the United Nations Population Fund (UNFPA) and the Population Association of Pakistan. She was also a member of the Standing Committee of Research and Policy at Federation of Chambers of Commerce and Industry (FPCCI) in 2016-2017. Dr Bari is regularly invited to conduct a module in the research training program at Command and Staff College Quetta. Over the span of her career, Dr Bari has contributed extensively to various committees at IBA. She is the chairperson of Financial Assistance Committee (FAC) at IBA. She is also the chairperson of Student Conduct and IBA Standards Committee.

APPLY HERE

<https://cee.iba.edu.pk/registration.php>

DISCOUNTS

15% Discount for 5 or more than 5 participants from the same organization

10% Discount for 2 or more than 2 participants from the same organization

For discount details & sponsorships, please contact CEE Open Enrollment Program Office.

CONTACT US



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Institute of Business Administration

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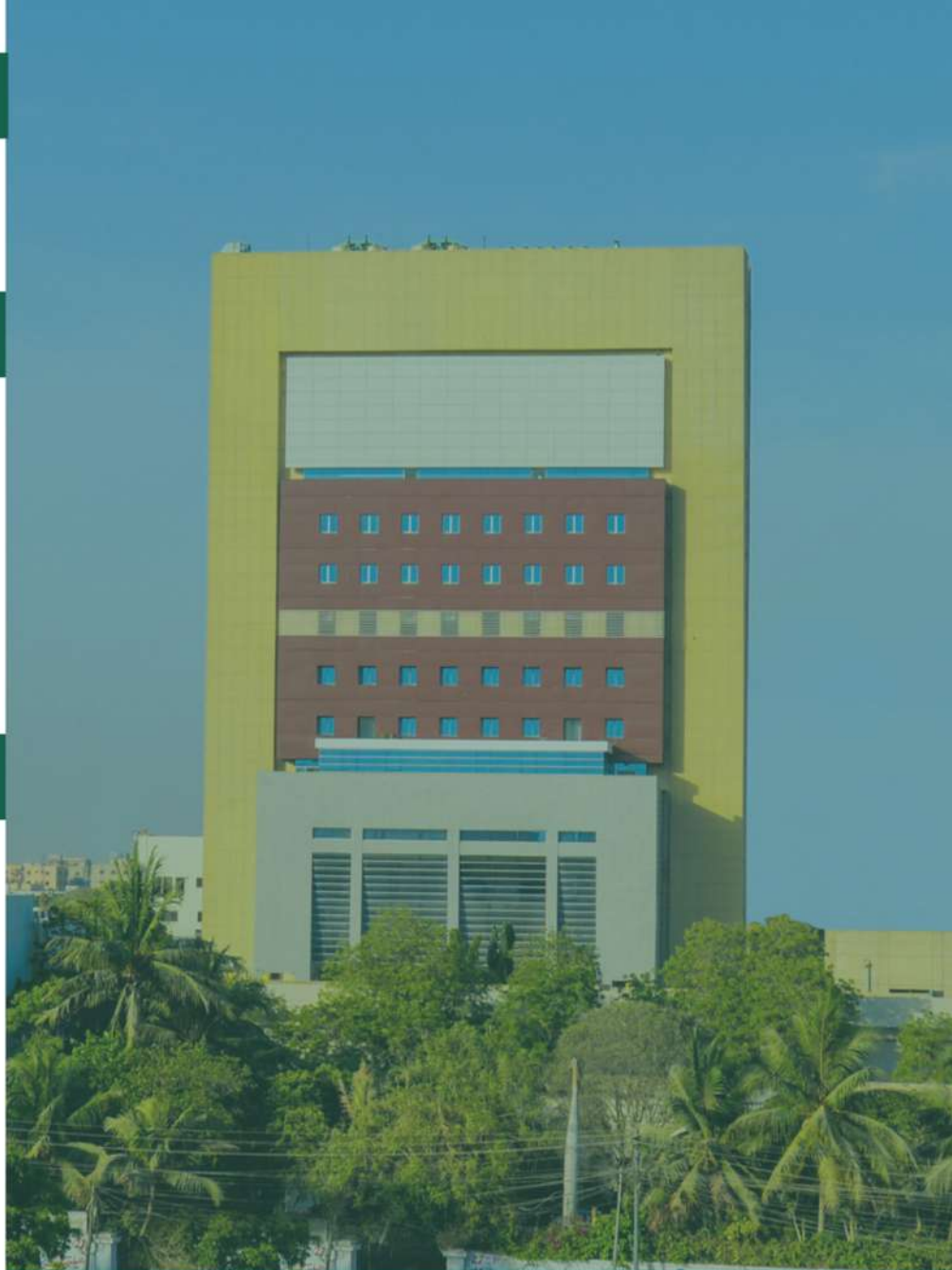
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PROGRAM POLICIES & PAYMENTS

Registrations are only confirmed when full payment has been received from a participant. For a detailed cancellation policy, please visit: <https://cee.iba.edu.pk/cancellation-policy.php>

The Institute may cancel or postpone a program due to insufficient enrolment or unforeseen circumstances. In this case, the institute will refund registration fee, but will not be responsible for any other related expenses including cancellation/change charges by airline and travel agencies. The Institute reserves the right to make changes in its program dates, faculty, policies, and fees at any time.

Payment can be made via cheque / bank draft payable to the "Institute of Business Administration, Karachi" at the following address:

Center for Executive Education (CEE), IBA, City Campus, Garden/Kayani Shaheed Road, Karachi. For online payments via credit cards: <https://onlinepayment.iba.edu.pk/> (from payment type, please select CEE)