



Institute of  
Business Administration  
Karachi

*Leadership and Ideas for Tomorrow*

**IBA** **CEE**

Center for Executive Education  
Institute of Business Administration



# Workshop on **Diversity, Equity, & Inclusion: Leading to Growth**



December 18 & 19, 2023



IBA City Campus

# Program Overview

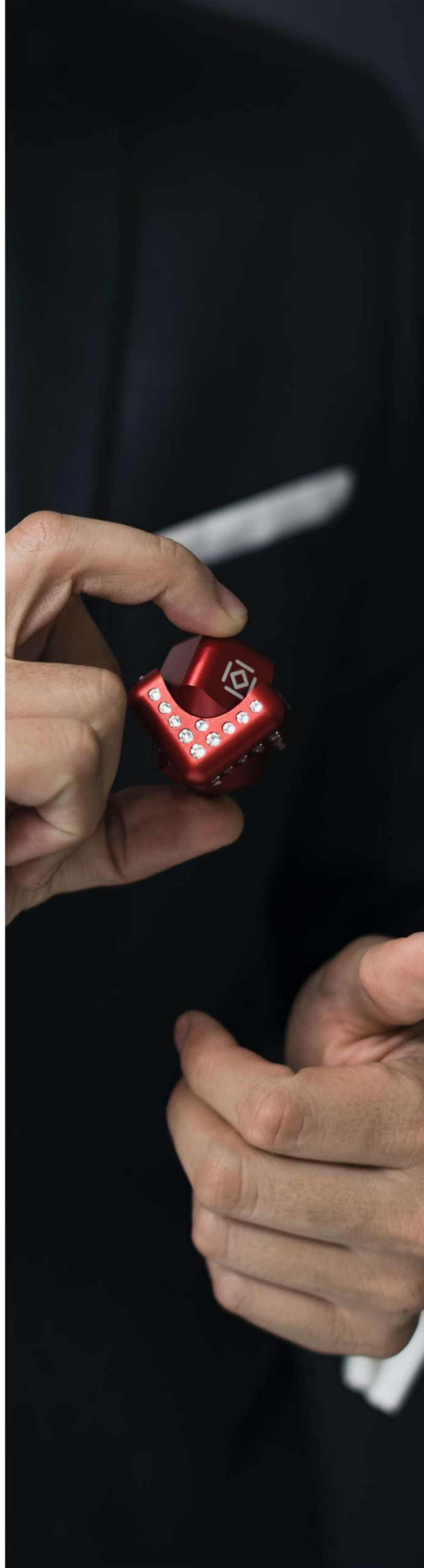
In today's dynamic and interconnected world, Diversity, Equity, and Inclusion (DEI) have become essential components of organizational success. Embracing DEI fosters a vibrant and inclusive workplace that attracts top talent, drives innovation, and enhances productivity. This two-day workshop will provide you with the knowledge and tools to implement DEI strategies that align with your organization's goals and drive sustainable growth.

# Learning Outcomes

By the end of this workshop, you will be able to:

- Define and understand the concepts of Diversity, Equity, and Inclusion
- Recognize the business benefits of DEI and its impact on organizational success
- Identify and address unconscious biases that hinder DEI initiatives
- Implement practical DEI strategies in your workplace
- Create an inclusive and belonging culture that empowers all employees

the key to  
**SUCCESS** is to  
start before you  
are **READY!** - Marie Forleo





# Topics Covered

- The Evolving Landscape of DEI: Exploring the latest trends and challenges
- Building a Strong Foundation: Defining diversity, equity, and inclusion
- The Business Case for DEI: Quantifying the impact on financial performance and innovation
- Unconscious Bias: Understanding and mitigating its influence on decision-making
- Creating an Inclusive Workplace: Fostering belonging and psychological safety
- Measuring and Evaluating DEI Success: Tracking progress and making data-driven decisions
- DEI in Action: Real-world case studies from leading organizations



**30,000+**  
Participants Trained  
Since 2009



**845+**  
Trainings  
Since 2009



**60+**  
Open Enrolment  
Workshops Every Year

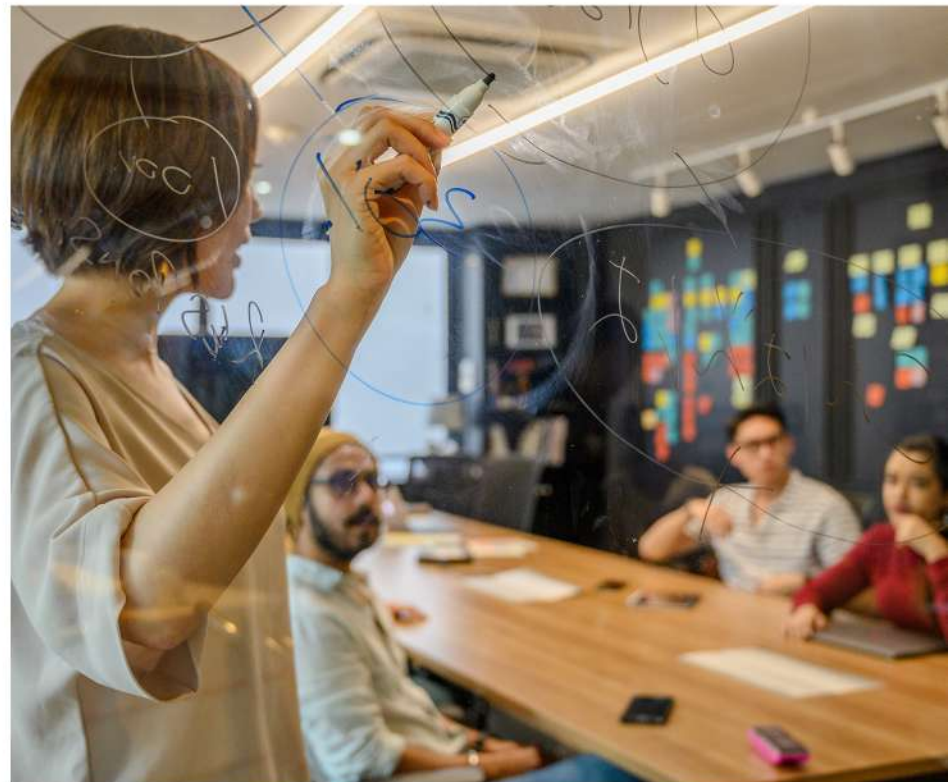
## Investment

**PKR 175,000** +5% SST

## Who Should Attend

This workshop is designed for individuals at all levels of an organization who are committed to advancing DEI initiatives. This includes:

- CEOs, executives, and managers
- HR professionals and diversity champions
- Employees at all levels seeking to create a more inclusive workplace



**Tariq Khan**  
Clinical Assistant Professor, NYU



**Tara Uzra Dawood**  
Director, Pakistan Refinery Limited

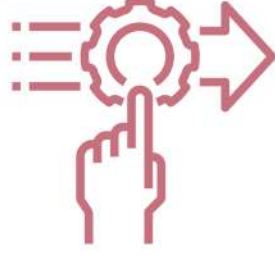
For complete trainer profiles, visit our website: [cee.iba.edu.pk/faculty](http://cee.iba.edu.pk/faculty)



# Our On-Demand Courses at a Glance



SEAMLESS  
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TRAINING



8 - 10 HOUR TIME  
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COMPLETION



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## Contact Us



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