

Workshop on  
**Ease of Doing Business**  
for Family-Owned Enterprises



December 11, 2023



University of Sialkot

## Overview

In today's ever-evolving business landscape, family-owned enterprises play a pivotal role in economic growth and sustainability. However, operating and expanding such businesses often presents unique challenges.

This one day workshop is designed to address these challenges and equip participants with the knowledge and strategies needed to thrive in this dynamic environment. Don't miss this opportunity to equip yourself with valuable knowledge and tools to enhance your family-owned business's success.

## Topics Covered

- . *Assessing the Landscape: The Business Environment in Pakistan*
- . *Family Business Dynamics: Challenges & Opportunities*
- . *Regulatory Compliance and Government Interactions*
- . *Leveraging Digital Innovation for Growth*
- . *Effective Governance for Multi-Generational Success*
- . *Best Practices in Export Expansion*



## Learning Outcomes

*By the end of this workshop, participants will:*

- . Gain a comprehensive understanding of the business climate for family-owned enterprises in Pakistan.
- . Identify key challenges and opportunities unique to family businesses.
- . Learn strategies to streamline government interactions and regulatory compliance.
- . Explore innovative digital solutions for business growth.
- . Develop insights into effective governance for long-term multi-generational success.
- . Discover best practices for expanding exports and international market presence.



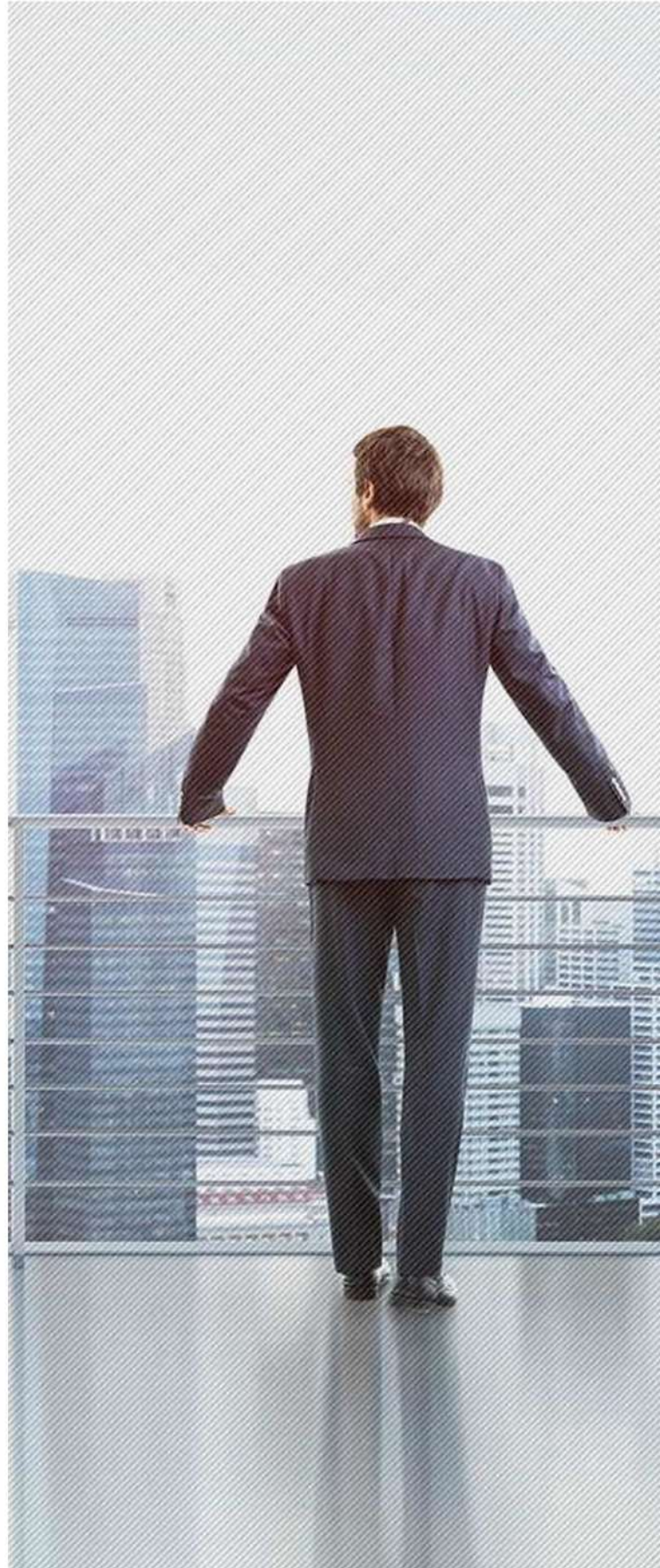
## Dr. Ishrat Husain

Professor Emeritus, IBA Karachi

Dr. Ishrat Husain is a highly accomplished individual with a diverse career in public service, academia, and international organizations. Here's a summary of his key roles and achievements:

Dr. Husain served as the Advisor to the Prime Minister on Institutional Reforms and Austerity in Pakistan. He played a pivotal role in reforming civil services and restructuring the federal government. He also participated in various Cabinet Committees and councils, including the National Economic Council and the Economic Coordination Committee. He holds the position of HEC National Distinguished Professor and Professor Emeritus at the Institute of Business Administration (IBA), Karachi. He served as Dean and Director of IBA, contributing to its transformation into a leading global business school. Dr. Husain was Chairman of the National Commission for Government Reforms, where he reported directly to the President and Prime Minister of Pakistan. The commission produced a comprehensive report on governance reforms in Pakistan. He was appointed as the Governor of Pakistan's Central Bank in 1999. During his tenure, he oversaw a significant restructuring of the Central Bank and played a key role in the economic turnaround of Pakistan. He received several awards for his contributions, including the "Hilal-e-Imtiaz" and "Central Bank Governor of the Year for Asia." Dr. Husain had a distinguished career at the World Bank for over two decades, holding various key positions, including Resident Representative to Nigeria, Chief Economist for Africa, Chief Economist for East Asia and the Pacific Region, and Director of Poverty and Social Department. After retiring from the Central Bank, he remained actively involved in international assignments, including serving on panels for organizations like the IMF and the Asian Development Bank. He also advised on poverty reduction initiatives and chaired advisory councils. Dr. Husain is a prolific author, with numerous books, monographs, articles, and book chapters to his name. His works cover a wide range of topics, including Pakistan's economy and the China-Pakistan Economic Corridor (CPEC).

He holds a Master's degree in Development Economics from Williams College and a Doctorate in Economics from Boston University. He also completed an Executive Development program sponsored by Harvard, Stanford, and INSEAD.



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**For further Details**

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