

The background of the top half of the page features a dark blue and green gradient. Overlaid on this are several financial data visualizations: a candlestick chart on the left, a line graph with a jagged peak in the center, and a bar chart on the right. In the foreground, there are several stacks of silver coins of varying heights, with some coins scattered on the surface. The overall aesthetic is professional and financial.

FINANCIAL MANAGEMENT FOR BUSINESS EXECUTIVES

DATES

18 & 19 December, 2023

VENUE

IBA, City Campus

PROGRAM OVERVIEW

Value generation is the primary goal of every company, with financial numbers used to assess this goal. Business Executives make choices that affect the company's goal and their decisions, whether they realize it or not, are linked to the financial performance of the business. Unfortunately, the finance jargons are difficult to understand due to which executives remain uninformed about the consequences of their actions on financial results.

This program aims at bridging this gap through imparting the financial knowledge and an understanding of how decisions in all functional areas can impact the firm's financial performance and derive its growth.

Financial management is one of the most crucial components to support business continuity. Financial planning, management and governance is required by businesses at all stages of growth (from startups to SMEs, NPOs and listed/public sector companies) to successfully manage and run the business to achieve desired results. As the business grows, it requires proper financial plans and more funds to keep up with its growth plans. Therefore, it is important for business executives to learn to assess viability of new investments, identify the right sources of raising funds through equity or debt financing and apply tools for working capital management. Hence, every Business Executive needs to be aware about gimmicks and tricks of Financial Management to be able to add value to the organization.



TOPICS COVERED

- Introduction to Financial Management
- Working Capital Management
- Corporate Valuation
- Investing Decisions and Capital Budgeting
- Corporate Financing Decisions
- Financial Planning and Budgeting
- Implications of financial reports and communicating effectively about finance

TRAINER PROFILE

Sana Tauseef

Sana Tauseef is Associate Professor & Chairperson for Department of Finance at School of Business Studies at IBA Karachi. She is also an alumna of IBA from where she did her BBA (Finance), MBA (Finance) and MS (Economics). Sana received her Doctorate from Grenoble Ecole de Management, France, in 2018. She is a CFA charter holder and an active member of CFA Pakistan Society. She has recently earned the CFA Institute Certificate of ESG Investing and is a member of PSX ESG Taskforce. Sana has taught various courses including Corporate Finance, Managerial Accounting, Financial Derivatives and Seminar in Finance over the past fifteen plus years. She has a keen interest in training, mentoring and advising. She has authored several teaching cases and is actively involved in empirical research.



Abdul Rahim Suriya

Abdul Rahim Suriya is a Fellow Member of the Institute of Chartered Accountants of Pakistan (ICAP) and the Institute of Cost and Management Accountants of Pakistan. He was elected as ICAP President for the year 2009-10. He has served as an elected member of the Council of ICAP from 1997 to 2013 (16 years) and was a member of International Accounting Education Standard Board of IFAC from 2003 to 2008 (6 years). He represented ICAP at SAFA for three years from 2011 to 2013.



He has over 30 years' experience in Accounting, Auditing, Corporate Finance and Operational Management. He is Visiting Faculty at the IBA, Karachi and NIPA. He is also a Professional Trainer especially on the subject Finance for Non Finance Executives and Corporate Reporting. During the past ten years, Abdul Rahim Suriya has conducted open-house and in-house specialized training programs for senior executives for a number of leading corporate clients. These programs were designed to cater to the special needs of the clients to achieve higher level of performance and achieve greater corporate synergies. Recently conducted workshops in UAE on Advanced Analysis of Financial Statements and Cash Flow Management.



WHO SHOULD ATTEND

- Executives from diverse business functions—including operations, marketing, supply chain, Production IT, human resources, research and development, legal affairs, and financial administration—as well as financial executives who want to update core skills in a broad strategic context .
- Management team members from Compliance , Risk Management, Internal Auditor and Company Secretary
- Board Members from Non-Finance Background

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PROGRAM & POLICIES

Registrations are only confirmed when full payment has been received from a participant. For a detailed cancellation policy, please visit: <https://cee.iba.edu.pk/cancellation-policy.php> The Institute may cancel or postpone a program due to insufficient enrolment or unforeseen circumstances. In this case, the institute will refund registration fee, but will not be responsible for any other related expenses including cancellation/change charges by airline and travel agencies. The Institute reserves the right to make changes in its program dates, faculty, policies, and fees at any time. Payment can be made via cheque/bank draft payable to the "Institute of Business Administration, Karachi"