



# Workshop on **Strategic Leadership for Top Management**



November 30, 2023



IBA City Campus

# Program Overview

In today's fast-paced and competitive business world, effective leadership at the top level is critical for an organization's success and sustainability.

This one-day workshop is tailored to equip senior leaders with the essential knowledge and strategies required to lead their organizations to greater heights. Don't miss this opportunity to enhance your leadership skills and steer your company towards a brighter future.

# Learning Outcomes

Develop a deep understanding of strategic leadership in the contemporary business landscape.

Identify key challenges and opportunities in senior management roles.

Learn strategies to drive innovation and growth within their organizations.

Explore digital transformation and its impact on strategic decision-making.

Gain insights into effective governance and sustainable leadership practices.

Discover best practices for leading organizational change and fostering a culture of excellence.

Always  
**Deliver  
Quality.**



# Topics Covered

Strategic Leadership in Today's Business World

Challenges and Opportunities in Senior Management

Driving Innovation and Growth

Navigating the Digital Transformation Landscape

Effective Governance and Sustainable Leadership

Leading Organizational Change and Excellence Culture

This workshop is designed to provide top management with the skills and knowledge necessary to navigate the complex and ever-changing business environment successfully. It's a one-day program that will empower senior leaders to drive strategic initiatives and inspire their teams towards achieving organizational excellence.



**30000+**  
Participants Trained  
Since 2009



**845+**  
Trainings  
Since 2009



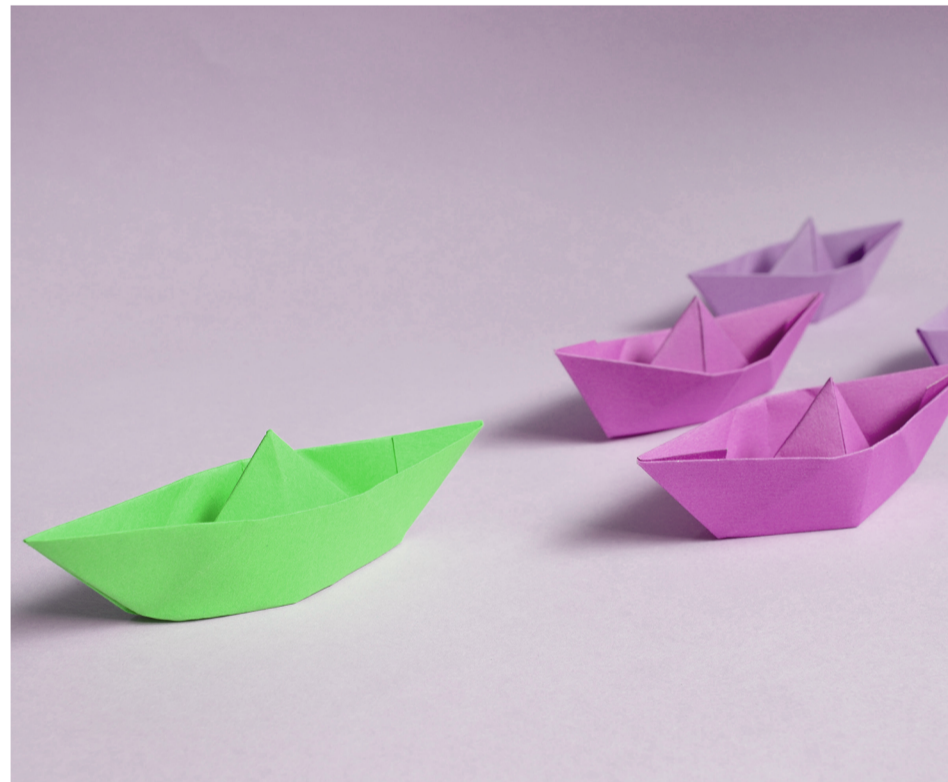
**60+**  
Open Enrolment  
Workshops Every Year

## Investment

**PKR 195,000** +5% SST

## Who Should Attend

Essentially, this workshop is intended for those in leadership roles who are responsible for shaping the strategic direction of their organizations, driving growth, and making critical decisions that impact the company's overall success. It offers valuable insights and tools for those looking to enhance their leadership capabilities and lead their organizations with a strategic focus.



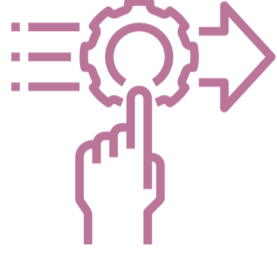
**Dr. Ishrat Husain**  
Professor Emeritus, IBA Karachi

*For detailed profile please visit website*

# Our On-Demand Courses at a Glance



SEAMLESS  
REGISTRATION  
PROCESS



ACTIVITY BASED  
TRAINING



EXPERIENTIAL  
TRAINING



8 - 10 HOUR TIME  
COMMITMENT



CERTIFICATE OF  
COMPLETION



BUSINESS  
NETWORKING

For registrations:  
[cee.iba.edu.pk/upcoming](http://cee.iba.edu.pk/upcoming)

## Contact Us



Center for Executive Education at the IBA Karachi

Email: [ceeinfo@iba.edu.pk](mailto:ceeinfo@iba.edu.pk)

Phone: (021) 38104701

Ext: 1809, 1812, 1828

Mailing Address: City Campus, IBA Karachi, Plot # 68 & 88  
Garden / Kayani Shaheed Road, Karachi - 74400

