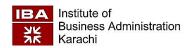


DESIGN THINKING & CORPORATE INNOVATION WORKSHOP PLAN

15-11-2023 **DESIGN THINKING: Introduction & Principles** Session-01 **Introduction** (Level: Remember) Ice-breaking (know yourself) 09:00-10:30 Workshop's Objectives Building your innovation muscle (exercise) o Why Design 7 Important Design Considerations Glimpses of DT Outcome Tea Break & Group Photograph Session-02 **Design Thinking Principles** (Level: Understand & Apply) 10:45-11:45 What is Design Thinking (Short Exercise) Principles of Design Thinking Design Thinking vs Traditional Design Tea Break Session-03 **Preparing for the Game** (Level: Understand & Apply) Selecting the Design Thinking Problem 12:00-13:00 (Exercise)

Prayer & Lunch Break DESIGN THIKING EXERCISE Session-03 14:00-15:30 Persona Development Visualization Empathy Mapping Customer Journey Mapping

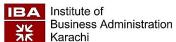
Team Building (Exercise)How to Proceed (Guidance)





Design Thinking & Corporate Innovation Workshop Plan

	 Problem Definition 	
Tea Break		
Session-04 15:45-17:00	 Ideate, Prototype & Test (Level: Apply & Analyse) Ideation Exercise Understanding & Developing a Prototype Assumption Testing 	



16-11-2023

16-11-2023	
	CORPORATE INNOVATION
Session-05 09:00-10:30	 Basics of Corporate Innovation (Level: Understand) What does corporate innovation mean? Identifying and developing innovative employees Corporate innovation examples Creating a Culture of Innovation
	Tea Break
Session-06	Developing Organizational Innovation Capacity
10:45-13:00	 (Level: Understand & Apply) Developing a system for corporate innovation and intrapreneurship (includes a video) Building a learning organization R&D vs C&D Tools for facilitating innovation (exercise) Guest Speaker
	Prayer & Lunch Break
PR	ACTICING DESIGN AND INNOVATION
Session-07 14:00-15:30	Putting it all to work (Level: Create) O Develop an innovation plan for your organization
	Tea Break
Session-08 15:45-17:00	Feedback and Takeaways (Level: Understand) o Product Design and Corporate Innovation Feedback (Presentations)

This Workshop is designed with Learning Objectives and Outcomes based on revised Bloom's Taxonomy's levels.

Key takeaways

