



Financial Management for Business Executives



December 11 & 12, 2024



City Campus, IBA Karachi

Program Overview

Value generation is the primary goal of every company, with financial numbers used to assess this goal. Business Executives make choices that affect the company's goal and their decisions, whether they realize it or not, are linked to the financial performance of the business. Unfortunately, the finance jargons are difficult to understand due to which executives remain uninformed about the consequences of their actions on financial results.

This program aims at bridging this gap through imparting the financial knowledge and an understanding of how decisions in all functional areas can impact the firm's financial performance and derive its growth.

Financial management is one of the most crucial components to support business continuity. Financial planning, management and governance is required by businesses at all stages of growth (from startups to SMEs, NPOs and listed/public sector companies) to successfully manage and run the business to achieve desired results. As the business grows, it requires proper financial plans and more funds to keep up with its growth plans. Therefore, it is important for business executives to learn to assess viability of new investments, identify the right sources of raising funds through equity or debt financing and apply tools for working capital management. Hence, every Business Executive needs to be aware about gimmicks and tricks of Financial Management to be able to add value to the organization.



Financial planning and discipline is key to one's financial freedom.

think
out of the
box

Topics Covered

- Introduction to Financial Management
- Working Capital Management
- Corporate Valuation
- Investing Decisions and Capital Budgeting
- Corporate Financing Decisions
- Financial Planning and Budgeting



30,000+
Participants Trained



16,00+
Training since 2009



225+
Companies



80+
Trainers

Investment

PKR 75,000 + 5% SST

Who Should Attend

- Executives from diverse business functions—including operations, marketing, supply chain, Production IT, human resources, research and development, legal affairs, and financial administration—as well as financial executives who want to update core skills in a broad strategic context.
- Management team members from Compliance , Risk Management, Internal Auditor and Company Secretary
- Board Members from Non-Finance Background



Trainers:



Abdul Rahim Suriya
Visiting Faculty, IBA, Karachi



Dr. Sana Tauseef
Associate Professor, IBA, Karachi

For detailed trainer profile please visit website cee.iba.edu.pk/faculty

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