



Operational Excellence



February 10 - 12, 2025



IBA City Campus, Karachi

Program Overview

Operational Excellence is concerned with the design, management, and improvement of operating systems and processes. The program would seek to address the question of how to gain competitive advantage through operational excellence. The program would focus on understanding challenges confronting firms competing in today's demanding environment. We shall cover issues related to alignment of operations strategy with operating system design and execution, operational best practices such as lean management and Toyota Production System, and challenges in measurement of performance. Modern practices such as design thinking for problem solving and continuous improvement in the operating model will also be explored.

Learning Outcomes

The participants will be able to:

- Understand the role of operations strategy in organizational success and important trade-offs in the development of operations strategy
- Design and execute internally consistent and successful operating systems
- Apply tools, techniques and concepts needed to achieve operational excellence
- Understand and apply lean management in manufacturing and service operations
- Develop operational performance indicators and align operations to enhance the organizational performance
- Apply design thinking to solve operational problems for continuous improvement



Operational excellence is not just about efficiency and productivity; it's about building a culture of continuous improvement and delivering value to customers.

think
out of the
box

Topics Covered

- Operations Strategy
- Lean Management
- Production Management
- Inventory Management
- Design Thinking
- Operational Performance
- Toyota Production System
- Integrated Planning
- Continuous Improvement
- Product Design & Innovation Process



30,000+
Participants Trained



16,00+
Training since 2009



225+
Companies



80+
Trainers

Who Should Attend

- Mid-tier professionals who want to grow in the field of Operations & Supply Chain must understand the operations streams and highways to be adopted for their career progression.
- Senior Departmental Heads and C-Suite professionals who are leading different functions
- The participants may belong to both manufacturing and service operations.

Investment

PKR 135000 + 5% SST



Trainers:



Dr. Rameez Khalid
Associate Professor, IBA, Karachi



Dr. Kamran Mumtaz
Assistant Professor, IBA Karachi



Faisal Jalal
Visiting Faculty, IBA Karachi

For detailed trainer profile please visit website cee.iba.edu.pk/faculty

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