



Train the Trainer



November 1 - 2, 2024



IBA Main Campus, Karachi

Program Overview

This two-day workshop is designed to enhance participants' training abilities. By combining theoretical knowledge with practical exercises and experiential learning, the program will equip participants with advanced techniques to create engaging and impactful training experiences. Through a variety of activities, including LEGO Serious Play, individual assessments and group activities, participants will have the opportunity to practice new skills, collaborate with peers and receive insights from the expert trainers. The workshop's goal is to empower participants to become more effective and impactful trainers.

Learning Outcomes

By the end of this two-day workshop, the participants will be able to:

- Design tailored training programs.
- Create conducive training environment that fosters learning.
- Captivate audience with powerful presentations.
- Engage participants through dynamic delivery and visuals.
- Leverage feedback for continuous improvement.



Training Contents

○ Verbal and Visual Communication

○ Non-verbal Communication

○ Emotional Intelligence

○ Interactive Learning

○ Adult Learning Theory

○ The Training Cycle

○ Content Creation Pedagogies

○ Personality Style and Training

○ Communication Styles and their Utilization

○ Training Hacks

○ Assessment and Impact Evaluation

○ Lego Serious Play



30,000+
Participants Trained



1600+
Training since 2009



225+
Companies



80+
Trainers

Who should attend?

This workshop is designed for university faculty looking to enhance their training skills. It offers practical strategies for designing and delivering effective training, benefiting both seasoned trainers and those new to the field.

Investment

PKR 150,000/- + 5% SST





Dr. Khurram Sharif

Professor, College of Business & Economics,
Qatar University

Dr. Khurram Sharif is a distinguished member of the marketing faculty at the College of Business & Economics, Qatar University. With a unique blend of academic and industry expertise, Dr. Sharif serves as a business advisor to Mega Business Solutions, a renowned Human Resource Development and Marketing Consulting firm based in Saudi Arabia. His academic journey includes an MBA from Lancaster University and a PhD in Business-to-Business Marketing from Kingston University, UK.

Dr. Sharif's extensive teaching and consulting experience spans across the Far East, GCC, and Sub-Continent regions. He has imparted knowledge and facilitated training both offline and online at prestigious institutions such as Qatar University, Qatar Science and Technology Park, University of West London, KEDGE Business School in France, University Technology Malaysia, and University of Cyberjaya in Kuala Lumpur. Additionally, he has conducted accelerated professional marketing courses in Bosnia and Herzegovina, Thailand, and Sri Lanka.

His diverse career includes significant roles in pharmaceutical sales, vocational training, and as an academic in higher education institutions, showcasing his versatility and expertise across multiple sectors. As an International Master Trainer and Certified LEGO Serious Play Methodology Facilitator, Dr. Sharif has worked with a wide range of prestigious international blue-chip clients. He is renowned for his 'experiential' and 'blended' training approaches, actively involving both himself and participants in the knowledge creation and learning process.

Dr. Sharif's commitment to education and training excellence is evident through his impactful sessions worldwide, consistently contributing to the professional growth and development of his trainees.

He divides his time between Doha, Islamabad and Karachi.



Salman Shahzad

Project Director, National Financial Literacy
Program for Youth, NIBAF

Mr. Salman Shehzad is a highly esteemed trainer and consultant with over 23 years of extensive experience in Project Management, Leadership, Business Development, and Training. He holds an M.Sc. in Information Management and Finance from Westminster Business School, UK, and an MBA in Finance from Mohammad Ali Jinnah University, Pakistan.

Mr. Salman's career includes significant roles in the corporate, development, and public sectors. Notably, he served as Head of Development Contracts at the British Council Pakistan and as Regional Skills Manager for South Asia. Currently, he is the Project Director for a prominent initiative at the State Bank of Pakistan and the Founder of EOS Consultants.

Renowned for his dynamic training approach, he integrates rich content with engaging methods such as simulations, case studies, and practical tools. His workshops address critical areas including business development, financial management, and competency enhancement. With a proven track record of leading over 150 training programs globally across Bangladesh, Sri Lanka, Thailand, Turkey, the UK, and the UAE, he is celebrated for his ability to deliver impactful and practical training experiences.

Mr. Salman is dedicated to leveraging his vast expertise to help organizations achieve greater efficiency and effectiveness through targeted training and strategic development.

Our on-demand courses at a glance



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