

Women Leadership Program

Rise & Lead

EXPLORE | ENGAGE | EMPOWER



October 28 - 30, 2024



NIBAF, Islamabad

Program Overview

This 3-day workshop is designed for women professionals to “explore” their hidden strengths and create their identity, leadership style and a career model, specific to their personal and professional needs. The program will “empower” women to develop critical skills they need to advance in their careers as talented and self-motivated leaders. This program will provide a platform to “engage” and learn from each other in addition to meeting senior professionals as role models who will share their journeys, experiences, and expertise. The woman-to-woman setting is essential to encourage, support and sponsor aspiring women leaders and equip them with knowledge, skills, and abilities, unique to women, which may not be achieved effectively in a mixed program.

Learning Outcomes

Module 1: EXPLORE

- ▶ Critically analyze how their thoughts, feelings and behavior influence their work and life.
- ▶ Enhance self-awareness by identifying gaps in their capabilities and recognizing their natural strengths at a deeper level to leverage them effectively.

Module 2: ENGAGE.

- ▶ Articulate ideas confidently and clearly to build rapport, convey authority, and influence others positively to build trust; should also be able to adapt various communication and influencing styles to different contexts.
- ▶ Recognize gender dynamics in managing situations or conflict by negotiating confidently using various negotiating strategies; should also be able to expand and leverage their personal and professional networks for career advancement.

Module 3: EMPOWER.

- ▶ Learn and utilize strategies to create a personal brand and develop a distinctive leadership identity in line with one’s own ambitions, values, and goals.
- ▶ Create a personalized career progression plan by developing short and long-term goals along with concrete measures and actions to achieve them.



No **Country** can ever truly **flourish** if it stifles the **potential** of its **women** ————— Michelle Obama



Source: sketchbubble

Topics Covered

•	Discovering the self to create identity and leadership style
•	Identifying barriers to career advancement
•	Learning to communicate effectively
•	Building and leveraging networks
•	Developing your career model
•	Negotiating and care-fronting for advancement



30,000+
Participants Trained



16,00+
Training since 2009



225+
Companies



80+
Trainers

Who should attend?

Mid-level women managers with 3+ years of managerial and team management experience.

Investment

PKR 150,000 + 5% Tax
Residential Fee 15,000 / night



Dr. Nyla Ansari
Assistant Professor,
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Dr. Lalarukh Ejaz
Director, Centre for
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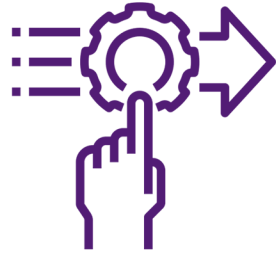
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For detailed profile please visit website cee.iba.edu.pk/gender-and-leadership.php

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