

# Public Policy Bootcamp

## Mastering Design, Development, and Implementation



### Trainers Profile



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NIBAF, Islamabad

**Fee: PKR 125,000/- + 5% Tax**  
Residential Fee: PKR 15,000/- per night

### Topics Covered

Day 1: Foundations of Public Policy	Day 2: Policy Design and Development	Day 3: Policy Implementation and Evaluation
Faculty: Mr. Mohsin Chandna	Faculty: Mr. Murtaza Abbas	Faculty: Mr. Murtaza Abbas
<b>1. Introduction to Public Policy</b> 1.1. Definitions, Concepts, and Frameworks 1.2. Public Policy: A Foundation for Effective Governance	<b>1. Essential Elements of Policy Design</b>	<b>1. Importance of Policy Implementation</b>
<b>2. The Brief History and Emergence of Public Policy</b>	<b>2. Why Policy Design is Important</b>	<b>2. Policy Implementation Strategies</b> 2.1. Top-Down Approaches 2.2. Bottom-Up Approaches 2.3. Hybrid Approaches
	<b>3. Factors to Consider in Policy Design</b>	
<b>3. Classic and Contemporary Definitions and Frameworks of Public Policy</b>	<b>4. Dos and Don'ts of Policy Design</b>	<b>3. Policy Implementation Challenges</b>
	<b>5. Challenges in Policy Design and Strategies to Overcome Them</b>	
<b>4. Key Factors Influencing Public Policy</b>	<b>6. Ethical Considerations in Policy Design</b>	<b>4. Best Practices for Policy Implementation and Evaluation</b>
<b>5. Qualities of Good Policy Making</b>	<b>7. Stakeholder Analysis</b>	<b>5. The Evaluation Process</b>
<b>6. The Policy Cycle</b> 6.1. Significance of the Policy Cycle 6.2. Stages of the Policy Cycle 6.3. Challenges in the Policy Cycle	<b>8. Policy Analysis Techniques</b> 8.1. Cost-Benefit Analysis (CBA) - Definition and Purpose 8.2. Steps in CBA and Class Discussion on Example from Pakistan	<b>6. Policy Evaluation Methods - Qualitative &amp; Quantitative Evaluation Methods</b> 6.1.1. Advantages and Limitations
	<b>9. Policy Modelling</b> 9.1. Definition and Purpose 9.2. Types of Policy Models Policy Formulation: Crafting Effective Policy Solutions	<b>7. Integrating Qualitative and Quantitative Approaches</b>
<b>7. Analysing Policy Problems for Effective Decision-Making</b> 7.1. Key Components of Policy Problem Analysis 7.2. Examples of Policy Problem Analysis Concerning Pakistan like Climate Change, Education Reforms and Healthcare	<b>10. Factors Impacting Policy Making in Pakistan</b>	<b>8. Challenges in Policy Evaluation</b>
	<b>11. Structure of Policy Document</b>	<b>9. Lessons Learned from Successful and Unsuccessful Policy Implementations</b>
<b>8. Challenges and Best Practices</b>		<b>10. Pakistan Case Studies</b>
		<b>11. Interactive Policy Development Exercise</b>