

# THE ESG BOARDROOM

An Executive Program for Board Directors & C-Suite Leaders

In collaboration with IFC Pakistan





## Program Overview

In a rapidly evolving business landscape, environmental, social, and governance (ESG) considerations have moved from the periphery of board discussions to the heart of corporate strategy. This intensive three-day program equips board directors and C-suite executives with the knowledge, tools, and foresight to transform ESG obligations into a source of competitive advantage.

Participants will explore global frameworks, practical governance models, and strategic ESG integration techniques, while examining their board's current ESG readiness. Case studies, board simulations, and interactive discussions will guide participants toward embedding sustainability into long-term value creation.

# PROGRAM LEARNING OUTCOMES

**By the end of the program, participants will be able to:**

- Understand ESG as a strategic and governance priority — not just compliance.
- Conduct materiality assessments and engage stakeholders meaningfully.
- Integrate ESG into internal controls and risk management systems.
- Evaluate the board's readiness and design structures for ESG oversight.
- Understand and apply disclosure frameworks and climate governance principles.
- Leverage global standards such as IFC Performance Standards for ESG alignment.
- Drive long-term value creation through purpose-led board leadership.
- Craft a roadmap for ESG leadership tailored to their organization's context.



## Course Outline

- ESG fundamentals and its role in long-term corporate strategy
- Materiality assessments and prioritizing ESG issues
- Integrating ESG into governance, risk, and control environments
- Stakeholder mapping, engagement, and social license to operate
- ESG disclosures, reporting standards, and board responsibilities
- Board structures, roles, and competencies in ESG oversight
- Assessing board readiness and ESG governance maturity
- Climate governance and the board's role in transition planning
- Corporate purpose, sustainability, and stakeholder capitalism
- Application of IFC Performance Standards and ESG board simulations





## Who Should Attend?

**This program is designed for senior leaders and decision-makers responsible for driving ESG and sustainability from the top, including:**

- Board Directors (Executive & Non-Executive)
- C-Suite Executives (CEOs, CFOs, COOs, Chief Sustainability/ESG Officers)
- Board Committee Members (Audit, Risk, Sustainability, Governance)
- Corporate Secretaries & Governance Professionals
- Family Business Owners & Directors
- Investors & Advisors involved in ESG stewardship and board effectiveness



## Trainers

IFC-qualified trainers drawn from industry and academia.

## Fee Structure

**PKR 270,000/-**

(plus 5% SST)



For Registration

**SCAN  
HERE**

## Contact Us



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