



# Supply Chain Management

Unleash the Power of Effective Supply Chain Decisions



May 12 - 15, 2025



City Campus, IBA Karachi



# Program Overview

Unlock the mysteries of Supply Chains decision making and learn powerful tools to influence actions and impact outcomes.

Revolutionize your operations. In this dynamic and collaborative learning environment, you'll learn the latest tools, techniques and models for efficient — and effective — supply chain management.

How and why do Managers make supply chains decisions? Do they lead with their brains or guts ... or a combination of the two? This course helps you make sense of it all with research-driven insights, strategic frameworks, and practical tools. Uncover the fundamental principles of supply chains decision making drawn from supply chain drivers, operations economics, financial footprints, and consumer behavior. Then, learn how to scribbler these decision making forces to drive desired actions and achieve your business goals.

## Supply Chain Simulations and Modelling

Taught by leading authorities on management, strategy, marketing and decision sciences, this program offers an interdisciplinary approach to managing supply chains and leading effective operations. Faculty present state-of-the-art models and real-world local case studies on managing facilities, inventories, transportation, information, outsourcing, strategic partnering and more. You will learn effective strategies for managing logistics and operating complex networks. You'll develop new skills for integrating your supply chain into a coordinated system and learn how to identify supply chain risks and design mitigation strategies. You'll gain practical tools for increasing service levels and reducing costs. And you'll be inspired to redesign your operations for peak performance

*“ Indeed, it was great learning experience. Thanks to Hussain sb [the trainer]. And the most important thing was for me to interact with all of you [the participants] from the different industries. Let's keep in touch to support each other. ”*

**Syed Uzair Ul Hassan Shah**  
Senior Rewards Partner, MOL Pakistan





# Topics Covered

## Link Between Supply Chain Strategy and Structure

- Identify drivers of supply chain performance
- Link the structure of these drivers to the success of supply chain strategy

## Supply Chain Network Design

- Identify trade-offs in supply chain network design
- Discuss approaches to account for uncertainty and risk when designing networks

## Supply Chain Coordination and Integration

- Discuss causes of information distortion in the supply chain
- Identify suitable countermeasures to coordinate the supply chain Program Content

## Managing Inventory in a Supply Chain

- Discuss mechanisms to reduce cycle inventory without hurting cost
- Identify approaches to reduce safety inventory without hurting product availability

## Purchasing and Sourcing in a Supply Chain

- Discuss frameworks for outsourcing and extracting value from procurement
- Analyze strategies for pricing and auctions during procurement

## Managing Risk in a Global Supply Chain

- Analyze sources of supply chain risk and explore strategies to help mitigate risk
- Incorporate reputational risk into supply chain

## Financial Supply Chains

- Physical & Financial Supply Chains (SC) Differences
- Creating efficiencies in Physical SC by focusing financial aspects
- Decision Dashboards for major Financial SC Functions



**30,000+**  
Participants Trained



**16,00+**  
Training since 2009



**225+**  
Companies



**80+**  
Trainers

## Who should attend?

The Supply Chain Management course is ideal for anyone who wants to understand the key drivers of supply chain decision making and learn tools to shape activities and influence business outcomes. It's specifically designed for:

Senior and mid-level managers and consultants responsible for domestic and international supply chain and logistics systems

Operations, purchasing, inventory control and transportation managers who want to ensure high customer service levels, low system-wide costs and smooth production with as little inventory as possible

Managers who want to gain a deeper understanding of the role supply chains play in a company's overall business strategy

Managers, Professionals, Entrepreneurs working in Supply Chain, Finance, Procurement, Operations/Production, or Distribution. Government Officials dealing with Procurements, Finance, Monitoring and Improvement.

## Investment

**PKR 180,000** + 5% SST



**Dr. Rameez Khalid**  
Associate Professor,  
IBA Karachi



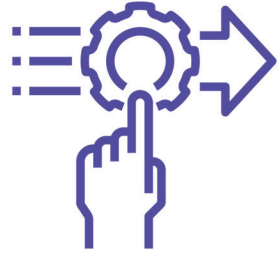
**Faisal Jalal**  
Visiting Faculty,  
IBA, Karachi

For detailed trainer profile please visit website [cee.iba.edu.pk/faculty](http://cee.iba.edu.pk/faculty)

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