

# Strategic Leadership for the Digital Age in Financial Sector



# **Program Overview**

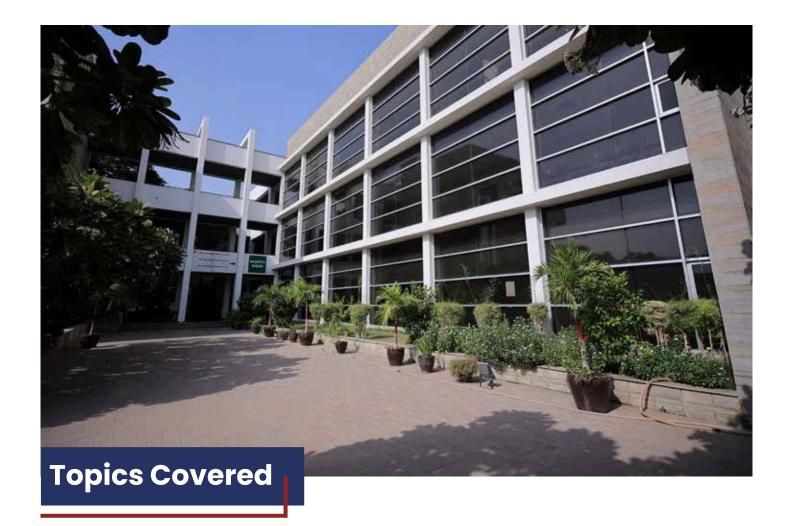
The financial sector is undergoing rapid digital transformation, driven by fintech innovations, changing customer expectations, regulatory shifts, and disruptive technologies. Senior leaders today must navigate this evolving landscape with strategic foresight, digital fluency, and adaptive decision-making.

This 2-day intensive workshop equips financial sector leaders with the knowledge, tools, and frameworks to lead organizational transformation, leverage emerging technologies, and foster a culture of innovation. Through case studies, simulations, and peer learning, participants will gain practical insights into aligning digital strategies with business objectives while ensuring compliance, resilience, and sustainable growth.



### By the end of the workshop, participants will be able to:

- Understand the impact of digital disruption on the financial services landscape.
- Develop strategic insights to align digital initiatives with business goals.
- Identify opportunities to leverage emerging technologies for competitive advantage.
- Navigate regulatory, cybersecurity, and ethical challenges in digital transformation.
- Lead cultural change, foster innovation, and manage high-performing digital teams.
- Create a digital leadership roadmap to drive organizational growth and resilience.

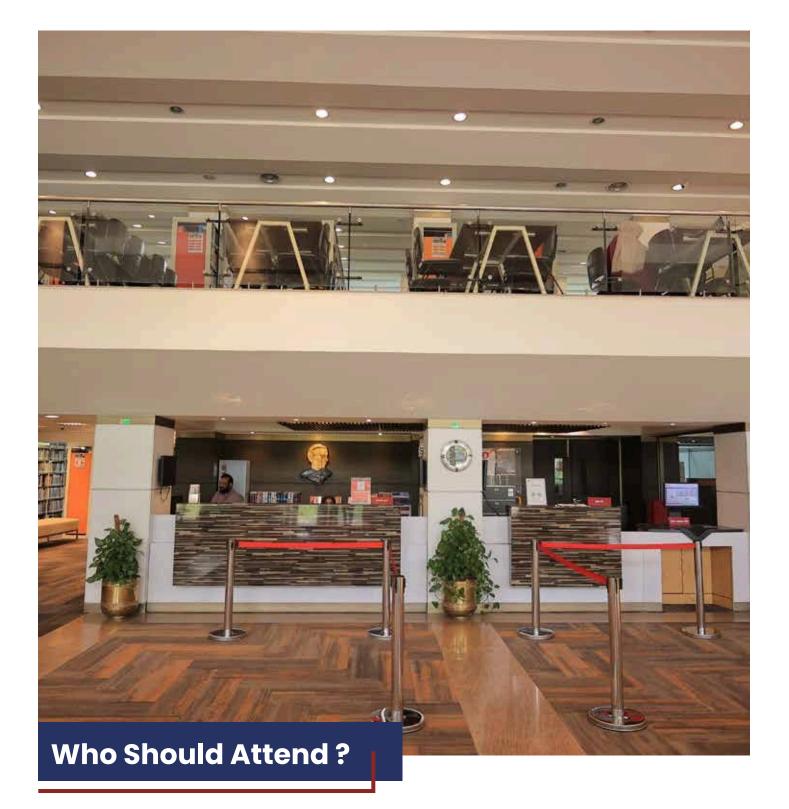


### Strategic Foresight & Digital Disruption

- Global trends: fintech, blockchain, AI, digital payments
- Strategic thinking for digital-age leadership
- Business model innovation and value creation
- Regulatory, cybersecurity, and data privacy essentials
- Global digital transformation success stories

### Leading Digital Change & Building Capabilities

- Driving organizational agility and change readiness
- Leadership for innovation and digital talent management
- · Customer-centric digital strategies in financial services
- Using data analytics for strategic decisions
- Digital leadership roadmap



- Senior Executives & Directors in banks, insurance companies, fintech firms, and regulatory bodies.
- Policy Makers & Regulators from SBP, SECP, and related institutions overseeing financial services.
- Heads of Strategy, Digital Banking, Risk, and Transformation Offices.
- C-Suite Leaders (CEOs, CFOs, CIOs, COOs) aiming to build digital-first organizations.
- Future-ready Leaders preparing for executive roles in financial institutions.



**PKR 90,000/-** (plus 3% Tax)



## **Contact Us**



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