

TRAIN THE TRAINER



November 6 & 7, 2025



City Campus, IBA Karachi



Program Overview

This two-day workshop on improving and polishing training skills will follow a multi-layered design and a blended delivery approach. Its key objective will be to enhance the existing coaching and teaching expertise of the participants through an assortment of intellectual, practical and experiential learnings.

By utilizing active and hands-on interactions, participants will have the opportunity to reinforce their current training abilities and develop new techniques. Participants will work in teams to create a conducive knowledge sharing environment that will involve role-plays, educational games, *LEGO Serious Play, individual assessments, team activities and group presentations. Throughout the workshop, the facilitator and the participants will provide continuous feedback.

Course Outline

- Verbal and Visual Communication
- Non-verbal Communication
- Emotional Intelligence
- Interactive Learning
- Adult Learning Theory
- The Training Cycle
- Content Creation Pedagogies
- Personality Style and Training
- Communication Styles and their Utilization
- Training Hacks
- Assessment and Impact Evaluation
- Lego Serious Play

Who Should Attend?

This workshop is designed for university faculty looking to enhance their training skills. It offers practical strategies for designing and delivering effective training, benefiting both seasoned trainers and those new to the field.





Learning Outcome

Upon completion of the workshop, participants should be able to incorporate learned tools to energize their training sessions by:

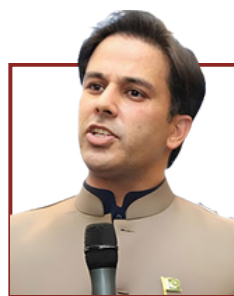
- Utilizing collaborative/interactive communications tools and techniques
- Using experiential content delivery methods to engage participants
- Communicate in a fun and an interactive manner
- Identifying their communication style and fine tuning it for effective training
- Applying active and blended learning tactics during training
- Enhancing visual presentations through 10-20-30 approach
- Adopting effective verbal and non-verbal communication skills during trainings
- Adding visual critical thinking to their trainings through LEGO Serious Play.

Trainers Profile



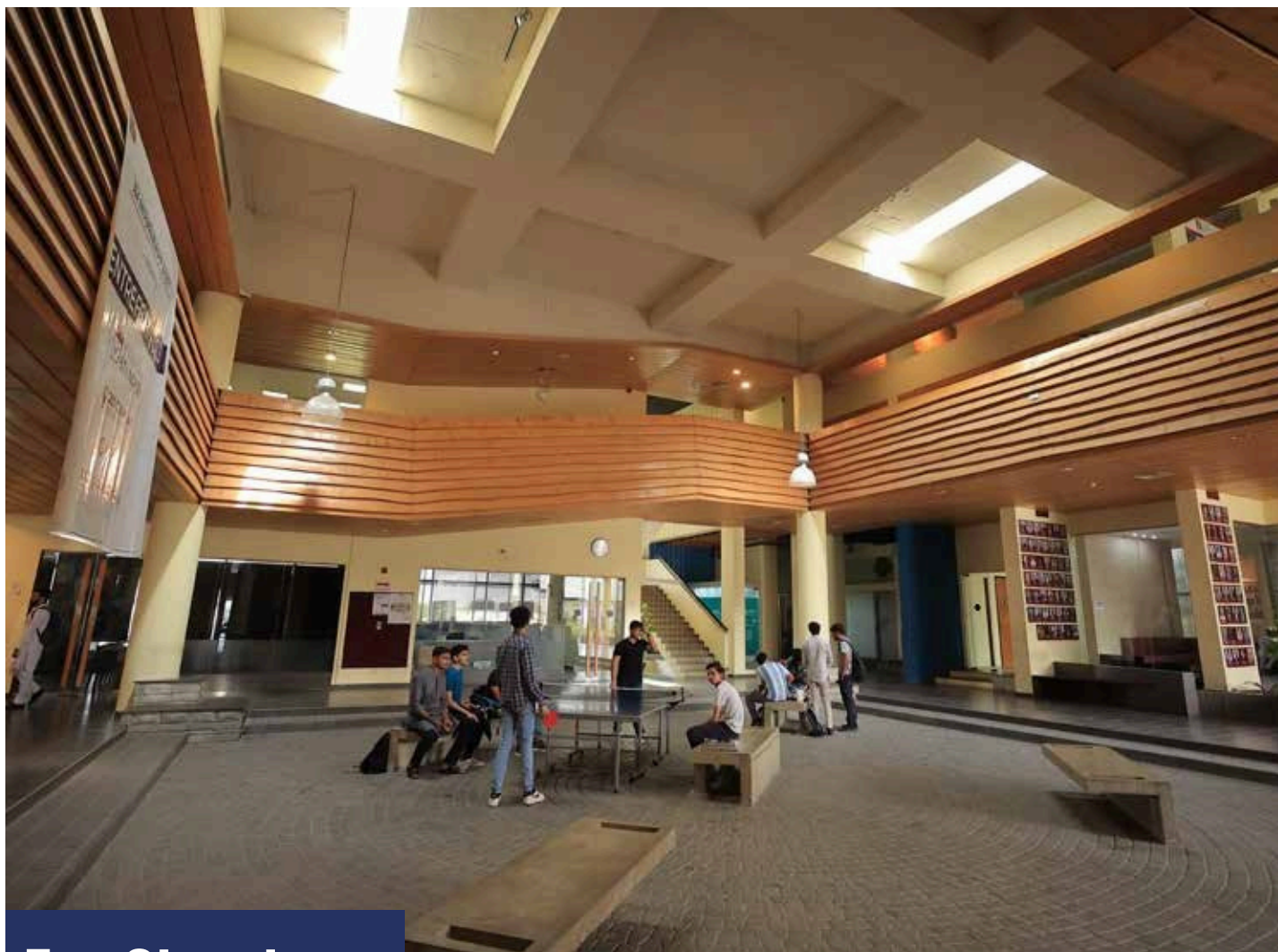
Dr. Khurram Sharif

Professor, College of
Business & Economics,
Qatar University



Salman Shahzad

Project Director, National
Financial Literacy Program
for Youth, NIBAF



Fee Structure

PKR 90,000/-
(plus 3% Tax)



For Registration

**SCAN
HERE**

Contact Us



cee.iba.edu.pk



ceeinfo@iba.edu.pk



021-38104701 | 1809, 1812



Plot # 68 & 88 Garden Kiyani Shaheed Road,
Karachi, Sindh, Pakistan



@ceeatiba