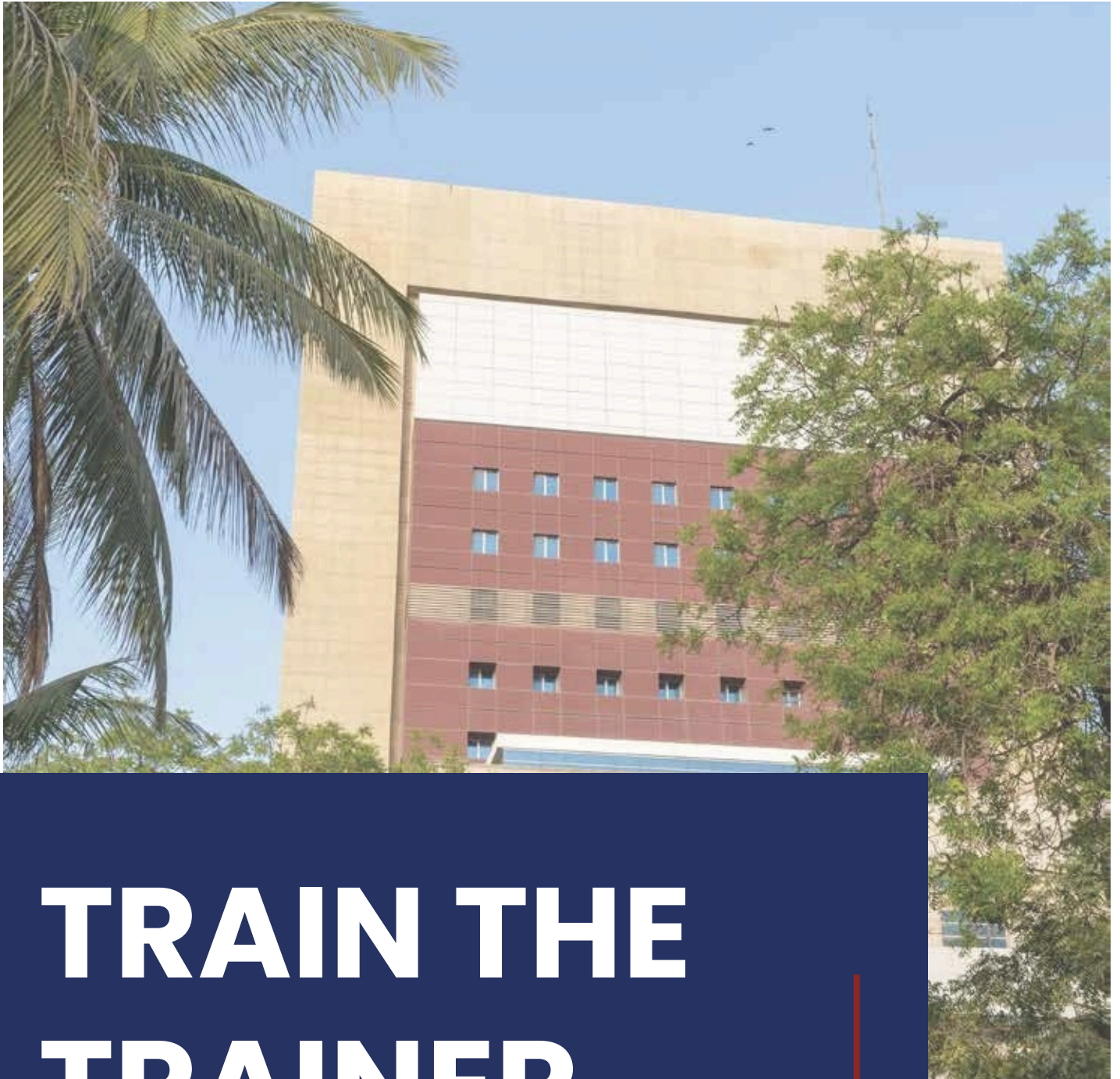




TRAIN THE TRAINER



November 06-07, 2025



City Campus, IBA Karachi



Program Overview

This two-day workshop on improving and polishing training skills will follow a multi-layered design and a blended delivery approach. Its key objective will be to enhance the existing coaching and teaching expertise of the participants through an assortment of intellectual, practical and experiential learnings. By utilizing active and hands-on interactions, participants will have the opportunity to reinforce their current training abilities and develop new techniques. Participants will work in teams to create a conducive knowledge sharing environment that will involve role-plays, educational games, *LEGO Serious Play, individual assessments, team activities and group presentations. Throughout the workshop, the facilitator and the participants will provide continuous feedback.

Course Outline

- Verbal and Visual Communication
- Non-verbal Communication
- Emotional Intelligence
- Interactive Learning
- Adult Learning Theory
- The Training Cycle
- Content Creation Pedagogies
- Personality Style and Training
- Communication Styles and their Utilization
- Training Hacks
- Assessment and Impact Evaluation
- Lego Serious Play

Who Should Attend?

- **Corporate Trainers** looking to enhance facilitation skills.
- **HR and L&D Professionals** responsible for employee development.
- **Team Leaders and Managers** who conduct internal workshops or onboarding sessions.
- **Educators and Academic Faculty** aiming to improve interactive teaching methods.
- **Consultants and Coaches** seeking structured training delivery techniques.
- Anyone interested in developing professional training and presentation skills.



Learning Outcome

Upon completion of the workshop, participants should be able to incorporate learned tools to energize their training sessions by:

- Utilizing collaborative/interactive communications tools and techniques
- Using experiential content delivery methods to engage participants
- Communicate in a fun and an interactive manner
- Identifying their communication style and fine tuning it for effective training
- Applying active and blended learning tactics during training
- Enhancing visual presentations through 10-20-30 approach
- Adopting effective verbal and non-verbal communication skills during trainings
- Adding visual critical thinking to their trainings through LEGO Serious Play.

Trainers Profile



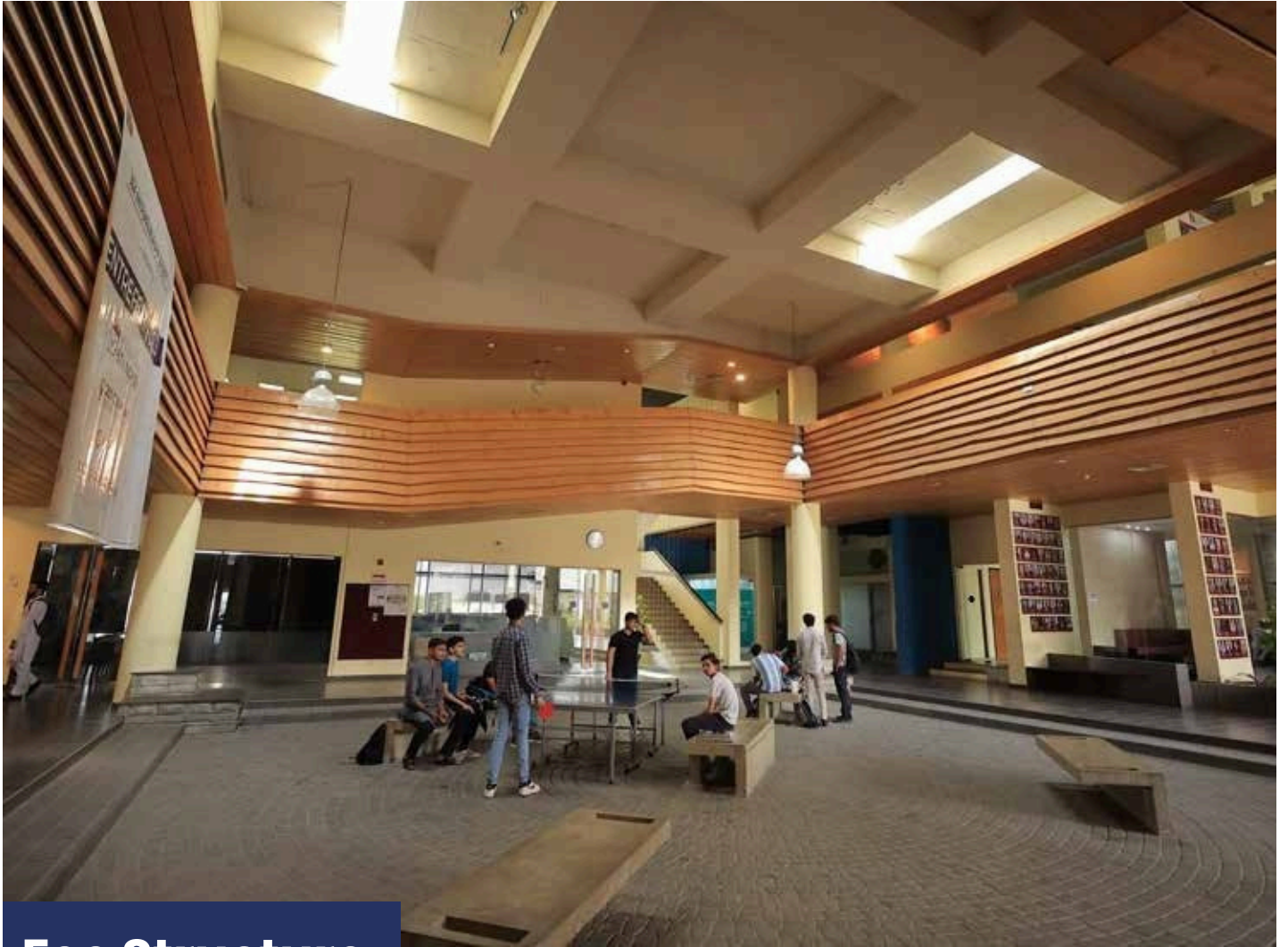
Dr. Irum Saba

Associate Professor and
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Salman Shahzad

Project Director, National
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Fee Structure

PKR 90,000/-
(plus 3% Tax)



For Registration

**SCAN
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