



# Unleashing Innovation in Digital Transformation and FinTech



23-24 October, 2025



NIBAF, Islamabad



## Program Overview

This two-day workshop is designed to equip senior professionals and decision-makers from the financial and public sectors with cutting-edge knowledge and practical tools to drive innovation in digital transformation and FinTech. As Pakistan's financial ecosystem undergoes rapid technological change—spurred by digital banking, payment solutions, blockchain, AI, and regulatory reforms—leaders must rethink strategies to remain competitive and inclusive.

The workshop will explore emerging trends, regulatory considerations, and global best practices in digital finance, enabling participants to conceptualize and implement impactful digital solutions within their organizations. Through case studies, group exercises, and interactive sessions, participants will gain actionable insights into fostering innovation, building partnerships, and creating future-ready financial services.



# Course Outline

## Digital Transformation Foundations & Global Trends

- Understanding Digital Transformation in Financial Services
- Global FinTech Trends and Their Impact on Emerging Markets
- Regulatory Frameworks and Policy Innovations in Pakistan
- Leveraging AI, Big Data, and Blockchain in Financial Services
- Successful Digital Banking and FinTech Models

## Innovation, Strategy, and Implementation

- Designing Customer-Centric Digital Financial Products
- Cybersecurity, Data Privacy, and Risk Management in FinTech
- Collaboration Models: Startups, Regulators, and Traditional Banks
- Building Digital Innovation Culture in Financial Institutions
- Creating a Roadmap for Digital Finance in Pakistan.

## Who Should Attend?

- Senior Executives
- Policymakers
- Regulators
- Technology Leaders
- FinTech Entrepreneurs
- Professionals from Banks & Financial Institutions
- Representatives of Government Bodies
- Startup Founders & Leaders driving Digital Transformation, Innovation, and Financial inclusion in Pakistan.





## Learning Outcome

By the end of this workshop, participants will be able to:

- Understand key drivers of digital transformation and FinTech in the global and local context.
- Analyze regulatory and policy challenges in digital finance and identify opportunities for reform.
- Evaluate emerging technologies such as AI, blockchain, and data analytics for financial innovation.
- Design customer-focused digital solutions to enhance financial inclusion and efficiency.
- Develop strategic roadmaps to foster innovation and collaboration between regulators, banks, and FinTechs.

Create actionable implementation plans to drive digital transformation initiatives in their organizations

## Trainers

IFC Qualifies Trainers drawn from industry and academia.





## Fee Structure

**PKR 90,000/-**  
(plus 3% Tax)



For Registration

**SCAN  
HERE**

## Contact Us



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