

## Family Managed Business Workshop Series

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### Session 2

# Creating Alignment in Family Business

Building Governance That Actually Works



## The Challenge

As family and business grow, decisions become slower and more relationship-driven, with unclear roles and overlapping authority.

## Who Should Attend

- Founders
- Next-Gen Leaders
- Decision Makers
- Growth-Ready Owners

## What You Will Work On

- Defining roles across family, ownership, and business
- Creating effective governance structures
- Clarifying decision rights
- Drafting key elements of a family constitution

## Takeaway

A practical governance blueprint to improve clarity and decision-making

## Trainer



### ADEEL SHAHID

Head – Family Business Program (IBA-CEE)

With over 20 years of experience in business transformation and strategic renewal, Adeel Shahid brings a powerful blend of financial discipline and organizational change expertise to family-owned enterprises. As a Fellow Chartered Certified Accountant (FCCA), he specializes in helping family businesses professionalize governance, clarify roles between ownership and management, prepare next-generation leaders, and align strategy with long-term legacy goals.

Adeel has previously worked with leading global organizations including PwC, Deloitte, General Electric, Saudi Arabian Airlines, Heinz, British American Tobacco, and SC Johnson, bringing global best practices into practical, real-world business contexts.



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