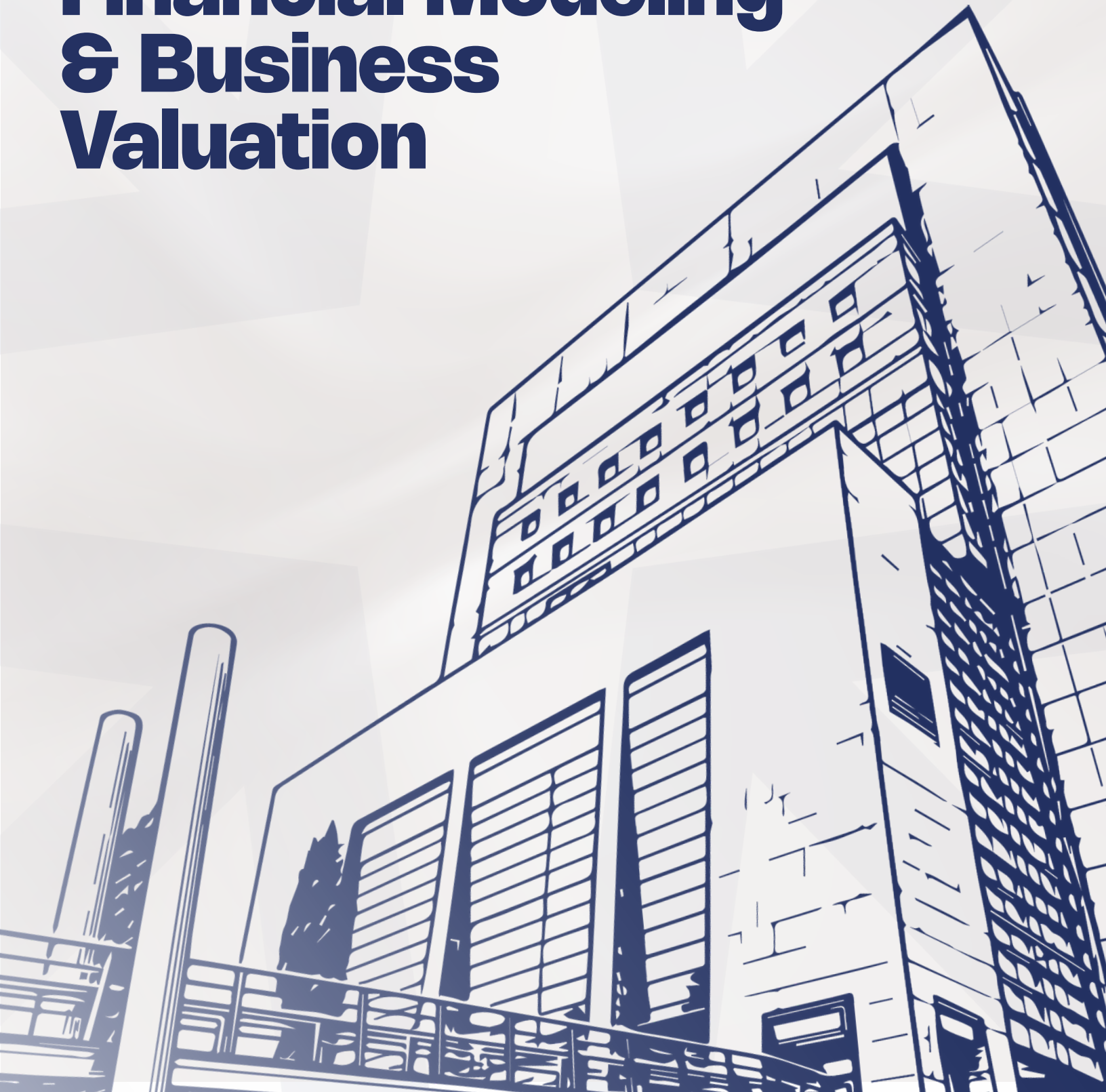


Financial Modeling & Business Valuation



PROGRAM OVERVIEW

This program offers a comprehensive introduction to modern financial modeling, equipping participants with globally recognized tools and techniques used by financial advisors and industry consultants. With a strong focus on practical application, the course emphasizes structured model-building, real-time problem-solving, and the integration of best practices to ensure accuracy, clarity, and strategic value in financial analysis and reporting.

Participants will gain the confidence to build and interpret models that support informed, data-driven decision-making in diverse business environments.

COURSE OUTLINE

The course is designed to cover the following key objectives.

- Follow a logical, structured and disciplined approach towards model building.
- Build a model from start to finish.
- Learn how to translate key financial and commercial aspects into Excel.
- Understand how to tailor the outputs of the model and interpret the results.
- Learn ways to reduce the incidence of modelling errors.

LEARNING OUTCOMES

Participants will be able to:

- Construct a financial model in real time, under the guidance of a seasoned investment professional.
- Identify and incorporate globally accepted best practises pertaining to financial modelling.
- Learn the necessary tool-kit required to prepare decision-making dashboards.
- Discuss business cases with a focus on identifying key value drivers required to understand business mechanics.

TRAINER'S PROFILE



SAAD USMAN

Visiting Faculty, IBA Karachi

Saad Usman Sheikh is a Gold Medalist Chartered Accountant, finance leader, and corporate trainer specializing in data analytics, financial modeling, and corporate reporting. As Group CFO of ATCO Laboratories Limited, he drives corporate strategy and financial discipline at the senior leadership level, and has trained at leading institutions including IBA Karachi and KSBL as well as serving as the Power BI trainer for ICAP. He holds the FCA (ICAP), CGMA (UK), and Certified Director (PICG) designations, completed the Management Development Program at LUMS, and earned ICAP's Osman Ali and J. P. Patel Memorial Gold Medals — bringing academic rigour, technical depth, and a passion for learning to every training program.

WHO SHOULD ATTEND?

- Professionals using MS Excel.
- Professionals involved in the construction and use of financial models, including budgets, projections, evaluations, cash flows, projects, etc.
- Professionals aspiring to pursue a career in financial advisory.
- Senior executives looking for opportunities to rejuvenate their financial modeling skills.

FEE STRUCTURE

PKR 135,000/-
(plus 3% SST)



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