

LeadHERship Accelerator



PROGRAM OVERVIEW

The LeadHership Accelerator is a fast-paced, two-day intensive built for women professionals who are ready to move quickly from insight to action. Condensed from our flagship leadership curriculum into a focused two-day format, the program helps participants uncover their hidden strengths, sharpen their leadership identity, and leave with a concrete, personalized plan for career growth, without the extended time away from work that a longer program requires.

Across two immersive days, participants will explore what drives their thoughts, feelings, and behaviors at work; engage with peers and senior women leaders who serve as role models; and empower themselves with a personal brand and career roadmap they can act on immediately. The woman-to-woman setting remains central to the design, creating space to discuss the dynamics, barriers, and opportunities that are unique to women in leadership, and that are not always addressed in a mixed-gender setting.

COURSE OUTLINE

DAY 1 | Explore & Engage

1. Discovering Your Leadership Identity

- Critically examining how thoughts, feelings, and behaviors shape work and life
- Identifying capability gaps and recognizing natural strengths at a deeper level
- Shaping a unique identity and leadership style

2. Communicating and Influencing with Confidence

- Articulating ideas clearly to build rapport, authority, and trust
- Adapting communication and influencing styles to different contexts
- Recognizing gender dynamics in managing situations and conflict

DAY 2 | Empower

3. Negotiating and Growing Your Network

- Negotiating confidently using proven strategies
- Building and leveraging personal and professional networks for advancement
- Care-fronting to support sustainable career growth

4. Personal Brand and Career Roadmap

- Creating a personal brand aligned with your ambitions, values, and goals
- Developing a distinctive leadership identity
- Building a personalized career progression plan with short- and long-term goals

LEARNING OUTCOMES

By the end of the program, participants will be able to:

- Identify and leverage personal strengths to build a distinctive leadership identity
- Communicate and negotiate with confidence, authority, and influence
- Navigate gender dynamics in the workplace with practical strategies
- Build and activate a professional network to support career advancement
- Create a personal brand and a concrete, actionable career progression plan

WHO SHOULD ATTEND?

Middle-level women managers with 5+ years of team management experience.

TRAINER'S PROFILE



DR. LALARUKH EJAZ

Director CEDIR, IBA Karachi

Dr. Lalarukh Ejaz is an academic, trainer, and certified corporate director specializing in entrepreneurship, gender, and economics. She is Assistant Professor at the School of Business Studies and Director, Centre for Entrepreneurial Development, Innovation & Research (CEDIR). She holds a PhD in Innovation and Enterprise from the University of Southampton (UK) and an MA in Economics from York University (Canada). Her work centers on women's entrepreneurship, informal enterprise, and sustainability transitions, and she has been Principal Investigator on a World Bank-funded study of constraints facing women-owned businesses in Karachi. A certified SECP director, she serves on the boards of Archroma Pakistan Ltd (as Chairperson) and BankIslami Pakistan Ltd, and has been recognized among the most influential women in Islamic finance globally.



DR. NYLA ANSARI

Assistant Professor, IBA Karachi

Dr. Nyla Aleem Ansari is an academic, leadership coach, and organizational psychologist specializing in self-awareness, emotional intelligence, and inclusive leadership. She is Assistant Professor at IBA Karachi, where she chairs the Management Department and has served as Academic Director of the PGD (HRM) Program and Program Lead for the MBA Executive. She holds a PhD in Women Leadership and Human Resources from Grenoble École de Management (France), an MSc in Organisational Psychology/HR from Birkbeck College, University of London (UK), and further degrees in management and public administration. She trains senior and mid-level managers in self-leadership, emotional intelligence, and career development, and as an integrative counselor and psychotherapist offers one-on-one coaching across professional and personal domains.

FEE STRUCTURE

PKR 120,000/-
(plus 3% SST)



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