



Leading ESG Integration & Reporting in Pakistan: A Strategic Guide for Senior Management



January 20–21, 2026



City Campus, Karachi

Program Overview

As Pakistan moves toward greater sustainability alignment, ESG (Environmental, Social, and Governance) has become a strategic imperative for corporate leadership. With the SECP's ESG Disclosure Guidelines (2024), evolving Code of Corporate Governance requirements, and global standards like IFRS S1 and S2 becoming the default for sustainability and climate disclosures, companies must prepare to integrate ESG at the core of business strategy. This is essential not just for compliance, but for sustaining global competitiveness and long-term value creation.

Yet, many Pakistani firms still lack strategic and practical roadmaps for internal governance, ESG goal setting, KPI tracking, and reporting. This workshop is designed to equip senior business leaders with the relevant frameworks and tools needed to build governance, strategies, metrics, and reporting around ESG.



Program Learning Outcomes

By the end of the workshop, participants will be able to:

- Grasp the strategic, regulatory, and market relevance of ESG in Pakistan.
- Build internal ESG governance models suitable for their organisation's size and sector.
- Navigate IFRS S1 and S2 and map them to SECP's ESG KPIs and local priorities.
- Conduct materiality assessments considering Pakistan's unique risk landscape.
- Set ESG goals and KPIs that align with strategy and are measurable, credible, and locally relevant.
- Build dashboards for performance monitoring, ownership, and board-level reporting.
- Report ESG progress with integrity, avoiding greenwashing and aligning to best practices.
- Gain insights into assurance of sustainability reporting as per latest ISSA 5000.

Program Agenda

Day 1: ESG Orientation, Frameworks & Materiality

Time	Session Title	Topics Covered	Trainer(s)
09:00 – 10:15	Session 1: Understanding the Purpose and Importance of ESG	ESG and value creation; regulatory and market context in Pakistan	Dr. Amama Shaukat & Mr. Abdul Rahim Surya
10:30 – 11:30	Session 2: Building Internal Governance – The ESG Working Group	ESG working groups; Board oversight; roles and responsibilities	Dr. Amama Shaukat
11:30 – 13:30	Session 3: Navigating ESG Reporting Frameworks (IFRS S1 & S2)	Overview of IFRS S1 & S2; Pakistan’s ESG Reporting Guidelines	Mr. Fahim ul Hasan & Dr. Amama Shaukat
14:30 – 17:00	Session 4: Conducting a Materiality Assessment	ESG issue identification and prioritization; stakeholder engagement; materiality matrix building	Mr. Fahim ul Hasan & Dr. Amama Shaukat

Day 2: Goal Setting, Reporting & Strategic Oversight

Time	Session Title	Topics Covered	Trainer(s)
09:00 – 10:30	Session 5: Setting ESG Reporting Goals and KPIs	Good ESG targets; aligning to strategy; benchmarks; relevant KPIs for Pakistan (E, S, G)	Dr. Amama Shaukat
10:45 – 11:15	Session 6: ESG Dashboard & Data Management Infrastructure	Data sources; dashboard design; KPI ownership	Dr. Amama Shaukat
11:30 – 13:30	Session 7: Reporting ESG Performance with Integrity; Assurance of ESG Reporting	Best practices; avoiding greenwashing; narrative + metrics; peer review of disclosures; insights into assurance as per ISSA5000	Dr. Amama Shaukat & Mr. Abdul Rahim Surya
13:30 – 14:00	Wrap-up & Certificate Distribution	Reflections; key lessons; action planning; certificate handover	All trainers



Key Takeaways

- Draft ESG governance plan
- Materiality matrix for participants' organisations
- Draft ESG KPIs set and goals
- Dashboard prototype with ownership mapping
- Peer-reviewed ESG report content samples

Who Should Attend

- C-suite executives
- Board members
- Senior leadership of listed companies
- Professionals from banks, insurance companies, investment firms, and financing institutions

Trainer

Dr. Amama Shaukat

Associate Professor, IBA Karachi

is an Associate Professor (honorary) in Accounting and Finance at Brunel Business School, Brunel University of London and a faculty member at the Institute of Business Administration (IBA), Karachi. Her teaching and research focus on sustainability reporting, ESG, and corporate social responsibility, with top cited publications in leading journals.

She contributes extensively to global ESG policy development: advising bodies such as the IFRS International Sustainability Standards Board (ISSB); the European Financial Reporting Advisory Group (EFRAG); and UK parliamentary committees. Dr. Shaukat brings to this training a unique combination of academic depth, as well as expert policy and practice insights on ESG performance and reporting from both developed as well as developing markets like Pakistan.



Trainer

Fahim ul Hasan

Partner, A F Ferguson & Co

He is an Assurance Partner at A. F. Ferguson & Co., Karachi, and leads the firm's sustainability and HR advisory services. With over 20 years of experience in assurance and consulting across Pakistan and Singapore, he has led due diligence, performance reviews, business strategy, and feasibility engagements for both local and multinational clients.

A committed trainer and speaker, Mr. Hasan regularly conducts sessions on ESG, corporate reporting, and governance in national and international forums.



Trainer

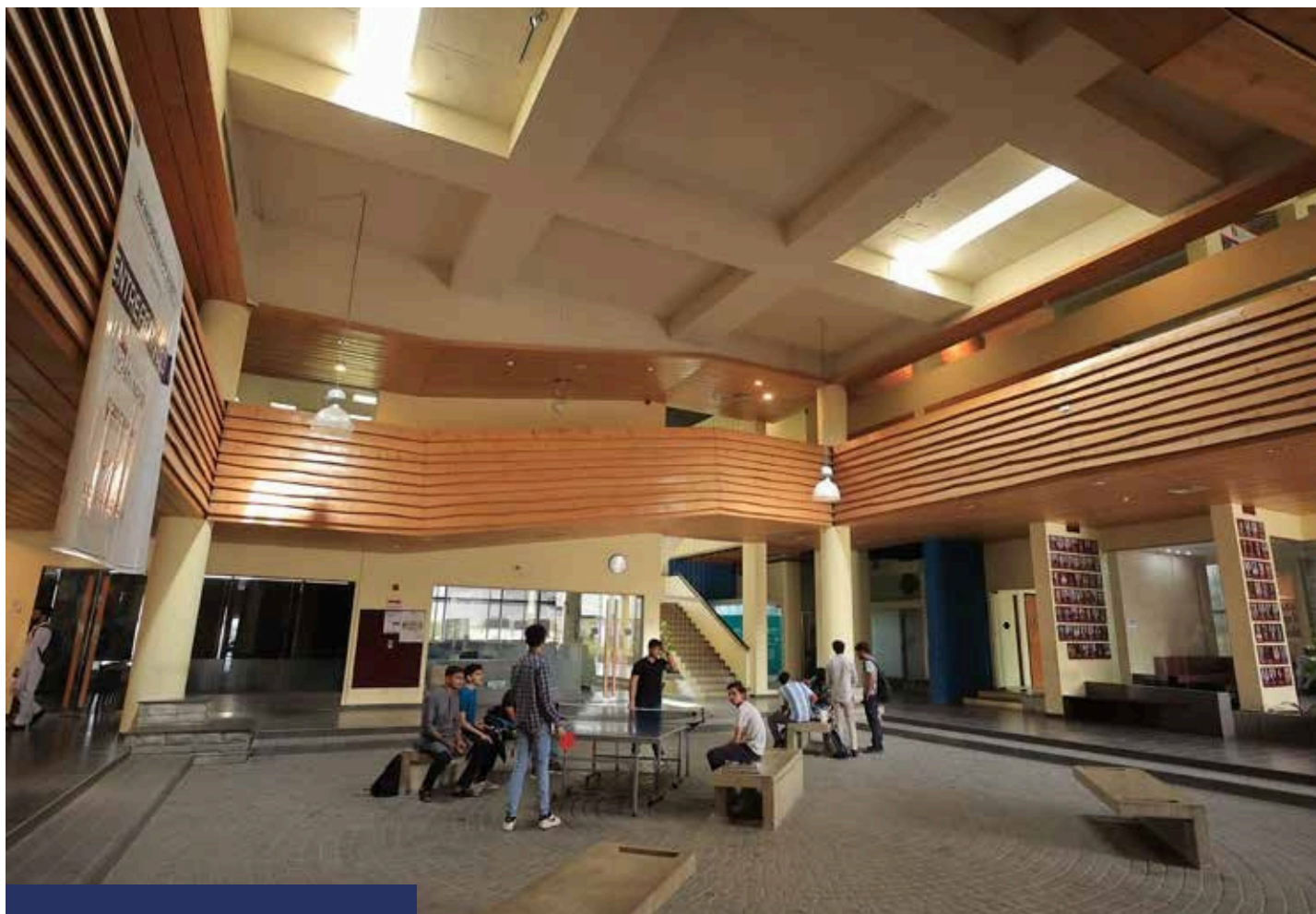
Abdul Rahim Suriya

Visiting Faculty, IBA Karachi

He is a reputed professional trainer in Pakistan, with substantive expertise in corporate governance, finance, accounting, and board training. He is a Certified Director via the Pakistan Institute of Corporate Governance (PICG), and regularly serves as a trainer for ICAP (Institute of Chartered Accountants of Pakistan), ICMAP, and the IBA Director Training Program (DTP).

In addition, Mr. Suriya has served in evaluative and oversight roles—such as chairing the evaluation committee for ICAP's BCR (Benchmarking & Continuous Review) criteria. Mr. Suriya brings to this program, a deep understanding of local corporate governance and financial oversight and reporting practices.





Fee Structure

PKR 135,000/- (plus 3% Tax)



For Registration

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