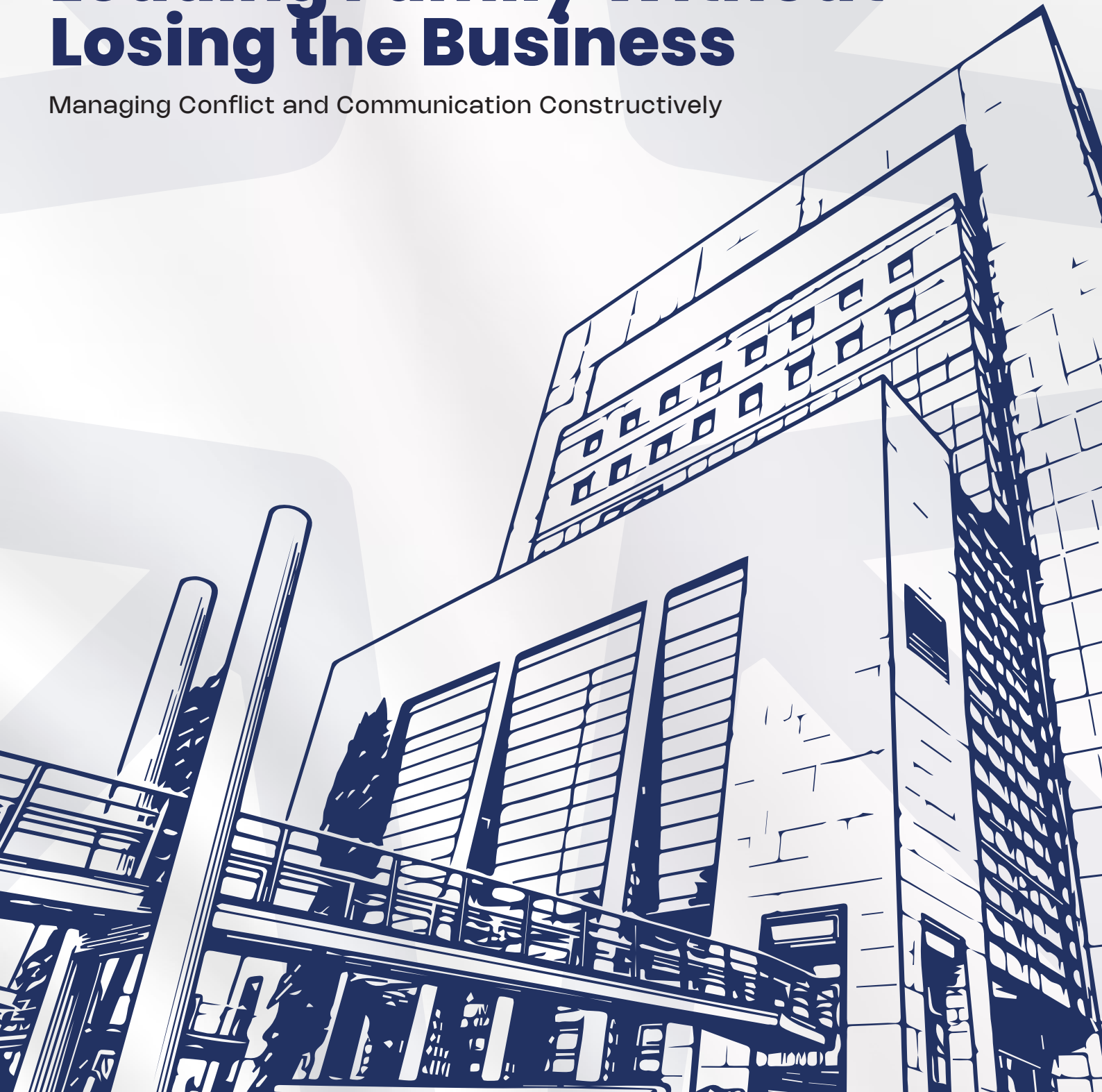


Family Managed Business Workshop Series

Session 3

Leading Family Without Losing the Business

Managing Conflict and Communication Constructively





ceeinfo@iba.edu.pk



Ext: 1809, 1812



cee.iba.edu.pk

Main Campus

University Enclave, University Road,
Karachi - 75270 Pakistan
Phone : +92-(21) 3810-4700

City Campus

Plot # 68 & 88 Garden / Kiyani
Shaheed Road, Karachi - 74400 Pakistan
Phone : +92-(21) 3810-4701



+92 21 111 422 422



www.iba.edu.pk



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The Challenge

Difficult conversations are avoided to maintain harmony—but unresolved issues begin to affect both the business and relationships.

Who Should Attend

- Founders
- Next-Gen Leaders
- Decision Makers
- Growth-Ready Owners

What You Will Work On

- Understanding common conflict patterns in family businesses
- Structured approaches to difficult conversations
- Managing disagreements without escalation
- Practicing real-life scenarios in a safe setting

Takeaway

A personal conflict and communication playbook

Trainer



ADEEL SHAHID

Head – Family Business Program (IBA-CEE)

With over 20 years of experience in business transformation and strategic renewal, Adeel Shahid brings a powerful blend of financial discipline and organizational change expertise to family-owned enterprises. As a Fellow Chartered Certified Accountant (FCCA), he specializes in helping family businesses professionalize governance, clarify roles between ownership and management, prepare next-generation leaders, and align strategy with long-term legacy goals.

Adeel has previously worked with leading global organizations including PwC, Deloitte, General Electric, Saudi Arabian Airlines, Heinz, British American Tobacco, and SC Johnson, bringing global best practices into practical, real-world business contexts.