

Supply Chain Management



Program Overview

Unlock the mysteries of supply chain decision-making and learn powerful tools to influence actions and impact outcomes. In this dynamic and collaborative learning environment, participants explore the latest tools, techniques, and models for efficient and effective supply chain management, drawn from supply chain drivers, operations economics, financial footprints, and consumer behavior. Taught by leading authorities in management, strategy, marketing, and decision sciences, the program offers an interdisciplinary approach to managing supply chains and leading effective operations, presenting state-of-the-art models and real-world local case studies on managing facilities, inventories, transportation, information, outsourcing, and strategic partnerships. Participants will learn effective strategies for managing logistics and operating complex networks, develop skills to integrate their supply chain into a coordinated system, and learn how to identify supply chain risks and design mitigation strategies.

Learning Outcomes

- Identify drivers of supply chain performance and link the structure of these drivers to the success of supply chain strategy
- Discuss frameworks for outsourcing and extracting value from procurement, and analyze strategies for pricing and auctions during procurement
- Understand the differences between physical and financial supply chains and how to create efficiencies in the physical supply chain by focusing on financial aspects
- Discuss causes of information distortion in the supply chain and identify suitable countermeasures to coordinate the supply chain
- Discuss mechanisms to reduce cycle and safety inventory without hurting cost or product availability
- Analyze sources of supply chain risk, including reputational risk, and explore strategies to help mitigate risk
- Gain practical tools for increasing service levels and reducing costs, and redesign operations for peak performance

Topics Covered

- Link Between Supply Chain Strategy and Structure
- Supply Chain Network Design
- Purchasing and Sourcing in a Supply Chain
- Financial Supply Chains (Physical & Financial SC Differences, Creating Efficiencies in Physical SC)
- Supply Chain Coordination and Integration
- Managing Inventory in a Supply Chain
- Managing Risk in a Global Supply Chain



FAISAL JALAL

Visiting Faculty, IBA Karachi.

Faisal Jalal is an accomplished entrepreneur and specialist with over 25 years of leadership in multinational corporations and joint ventures. As Founder and Chairman of Sinofeng Pakistan, he drives operations across a diversified enterprise. An adjunct faculty member at IBA Karachi, he previously held senior roles at Agriauto, Thal Limited, and Philips Pakistan. Faisal holds an ME from NED and an MBA from IBA, and is pursuing a PhD. Certified in supply chain, Six Sigma, and SAP, he also contributes to national quality assurance via NBEAC peer review. His work champions innovation, sustainability, and effective education through corporate engagement.



DR. RAMEEZ KHALID

Associate Professor, IBA Karachi

Dr. Rameez Khalid is a strategy consultant and academic with over 20 years of leadership in operations, project management, and organizational development. As Associate Professor at IBA Karachi, he led programs including Executive Education, MBA, and BBA, and chaired key governance committees. He holds a PhD in Project Management from INP Toulouse and certifications including PMP, CPSM, and CQSSBB. Rameez has trained over 6,000 professionals across sectors, advised family businesses, and consulted for companies like Dawlance and Rajby. His achievements reflect a Kaizen-driven philosophy and a mission to ignite meaningful change through resilient strategy and client-centric excellence.

Who Should Attend?

- Senior and mid-level managers and consultants responsible for domestic and international supply chain and logistics systems
- Operations, purchasing, inventory control, and transportation managers who want to ensure high customer service levels, low system-wide costs, and smooth production with as little inventory as possible
- Managers who want to gain a deeper understanding of the role supply chains play in a company's overall business strategy
- Managers, professionals, and entrepreneurs working in supply chain, finance, procurement, operations/production, or distribution; government officials dealing with procurements, finance, monitoring, and improvement

Fee Structure

PKR 180,000/- (+ 3% SST)



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