IBA

Leadership ▪ Excellence ▪ Impact

70 YEARS & BEYOND

IBA CEE

Center for Executive Education

IBA VANTAGE

Strategic Leadership Program

Program Intro

The IBA Strategic Leadership Program is a transformative leadership experience designed to equip ambitious leaders with the tools, frameworks, and mindsets needed to drive long-term impact and competitive advantage. This program is for leaders who want to master the art of strategic thinking, lead with impact, and drive transformational change. It combines cutting-edge insights, hands-on practice, and real-world examples to equip leaders with the skills needed to set a bold direction, build resilient teams, and create lasting organizational impact.

Program Objectives

This program is designed to develop leaders who can see the bigger picture, anticipate market shifts, and create long-term value in their organizations. It aims to equip participants with the strategic mindset needed to set a bold vision, make high-stakes decisions, and drive meaningful change. Through a blend of real-world insights, practical frameworks, and hands-on learning, participants will master the art of inspiring teams, building resilient cultures, and leading with confidence in complex, rapidly evolving environments.

Who Should Attend

Division Heads, Senior Managers & Functional Leaders

03-DAYS
immersive program

DAY 1 — STRATEGY FORMULATION

MODULE 1

The Strategic Leadership Mindset & Setting Direction

TOPICS COVERED

- From operational manager to strategic leader
- Introduction to strategy cycle
- Vision, mission and strategic intent that actually direct behavior

OUTCOMES

- Adopt a strategic leadership mindset
- Create a direction statement (vision / strategic intent) for your own unit or initiative

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MODULE 2

Strategic Analysis & Strategic Choice

TOPICS COVERED

- External Analysis
- Scenario thinking under Pakistani environment (currency, energy, policy, sustainability & ESG megatrends, etc.)
- Internal Analysis
- Generating & selecting options: where-to-play / how-to-win
- Strategy Clinic: Formulation of strategy

OUTCOMES

- Complete a decision-ready SWOT and generate three genuinely different strategic options, scored against explicit criteria
- Formulate a strategy for your own unit or initiative

DAY 2 — STRATEGY IMPLEMENTATION

MODULE 1

From Strategy to Action

TOPICS COVERED

- Why most strategies fail in execution — and the discipline that closes the gap
- Cascading strategy into action: three clear priorities, named owners, and timelines (e.g. 90-day milestones)
- Aligning resources, structure, and incentives behind the strategy — including what to stop doing
- Digital & AI as execution engines: data-driven decisions and automation in daily operations

OUTCOMES

- Diagnose your organization's two most dangerous execution risks
- Build a one-page execution map: 3 priorities, owners, resource shifts, 90-day milestones — plus an explicit stop-doing decision
- Identify two concrete digital transformation or AI-enabled opportunities for your own strategy's execution

MODULE 2

Leading People & Change

TOPICS COVERED

- Stakeholder mapping: deciders, blockers, enablers
- Influence without authority
- Change Management
- Strategy Clinic Create a strategy implementation plan

OUTCOMES

- Map the stakeholders of your strategy and understand how to influence people to lead change.
- Create execution + stakeholder plan

DAY 3 — STRATEGY EVALUATION & LEADERSHIP

MODULE 1

Strategy Evaluation, Control

TOPICS COVERED

- The strategic scorecard: five KPIs that matter, leading and lagging
- Measuring long-term value: sustainability and ESG alongside financials
- The review discipline: reading signals, deciding to persevere, adapt, or abandon
- Strategic clinic: present your strategy on a page (strategy formulation, implementation, evaluation aspects)

OUTCOMES

- Design a scorecard for your strategy with targets, tripwires and review rhythm
- Understand the continuous evaluation habit of the strategic leadership mindset
- Present your strategy on a page

MODULE 2

The Strategic Leaders' Panel Discussion

TOPICS COVERED

- 3 to 4 of Pakistan's most respected C-suite leaders in moderated conversation, with open cohort Q&A

OUTCOMES

- Engage Pakistan's top strategic leaders directly

MODULE 3

Reflection - Certificate Distribution

TOPICS COVERED

- Reflection on program learnings

OUTCOMES

- The 90-Day Personal Leadership Roadmap: written commitments; accountability partners paired

ceeinfo@iba.edu.pk | Ext: 1809, 1812 | cee.iba.edu.pk

Main Campus
University Enclave, University Road,
Karachi - 75270 Pakistan
Phone : +92-(21) 3810-4700

City Campus
Plot # 68 & 88 Garden / Kiyani
Shaheed Road, Karachi - 74400 Pakistan
Phone : +92-(21) 3810-4701

+92 21 111 422 422 | www.iba.edu.pk

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