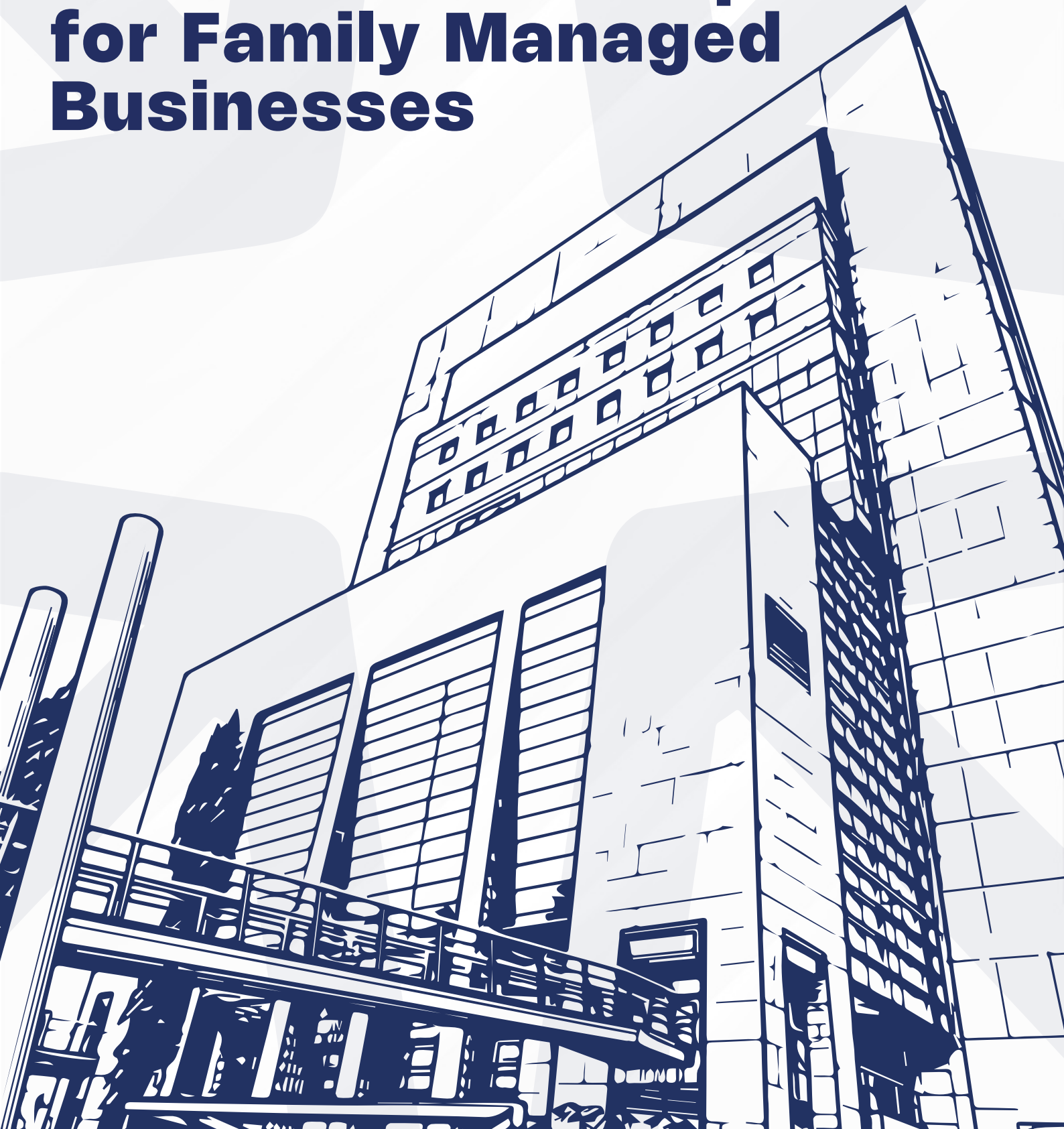


Women Leadership for Family Managed Businesses



Program Overview

This intensive one-day empowerment program explores the role of women in Pakistan's family business landscape and provides practical strategies to overcome barriers to leadership and decision-making. Participants will gain the confidence, tools, and insights needed to contribute more effectively to governance, leadership, and the long-term growth of family businesses.

Program Outline

Understanding Women's Leadership in Family Businesses

- The evolving role of women in family-managed businesses
- Women's pathways to leadership, governance, and decision-making
- Recognising barriers to meaningful participation

Breaking Barriers

- Navigating cultural and societal challenges
- Addressing barriers to leadership and growth opportunities
- Building confidence and overcoming limiting perceptions
- Turning challenges into opportunities for influence and growth

Leadership & Strategic Decision-Making

- Stepping confidently into leadership roles
- Practical tools for effective decision-making
- Understanding governance and strategic roles within family businesses
- Building credibility, influence, and leadership presence

Building an Inclusive Family Business Culture

- Creating an environment that supports women's participation
- Promoting gender equality within family businesses
- Encouraging diverse perspectives and innovation
- Building a culture that supports sustainable, long-term success

From Participation to Leadership

- Identifying opportunities for greater contribution
- Developing an actionable leadership approach
- Moving from informal participation to meaningful decision-making
- Creating a personal roadmap for leadership growth

Learning Outcomes

By the end of this program, participants will be able to:

- Identify the cultural, societal, and organisational barriers that can limit women's leadership in family businesses.
- Navigate challenging situations with greater confidence and strategic awareness.
- Apply practical tools and frameworks for effective leadership and decision-making.
- Strengthen their ability to contribute to governance, strategy, and key business decisions.
- Build greater confidence, influence, and leadership presence within the family business.
- Recognise opportunities to transition from participation to meaningful leadership roles.
- Champion a more inclusive family business culture that encourages women's leadership and innovation.
- Develop practical next steps for their own leadership growth and contribution to the family business.

Who Should Attend?

- Women from family-owned and family-managed businesses
- Next-generation women family business members
- Women aspiring to leadership or governance roles
- Women currently involved in family business decision-making
- Women entrepreneurs and business owners
- Female executives and senior managers in family businesses
- Family members preparing to take on greater leadership responsibilities
- Family business professionals seeking to build more inclusive leadership environments.

Fee Structure

PKR 45,000/- (+ 3% SST)



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